

Lafayette is...

1 1th

Best Performing Large Metro/City in the nation

2nd

five-year salary growth

4th

one-year high-tech GDP growth

6th

five-year job growth

www.lafayette.org/goodnews

Lafayette is...

Top 30

City to transition into a successful second career

per capita income levels

small business growth

low cost of living

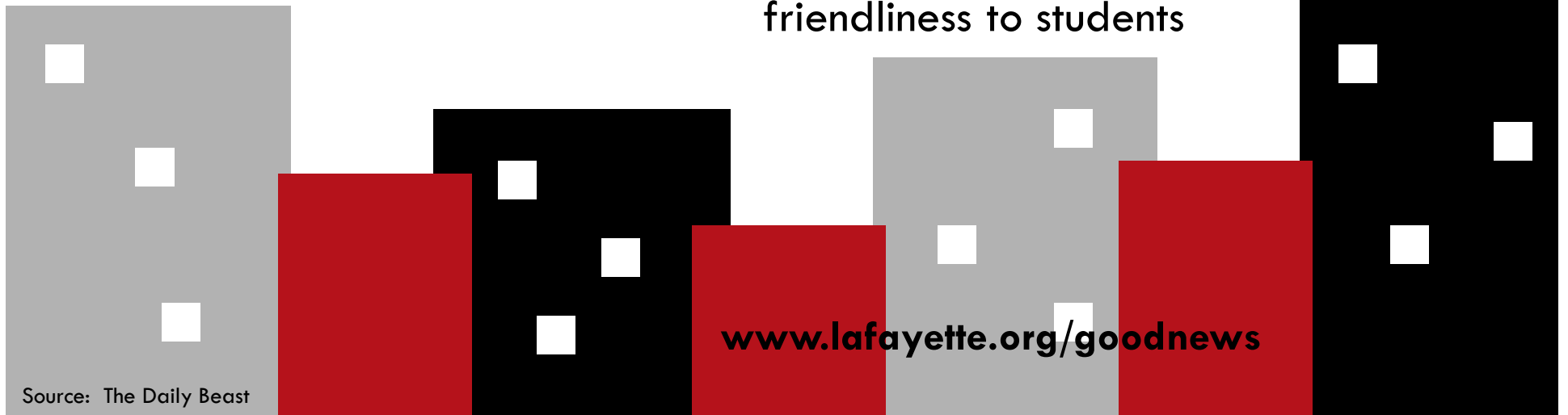
ease of finding a job

charitable giving

friendliness to students

www.lafayette.org/goodnews

Source: The Daily Beast



Lafayette is...

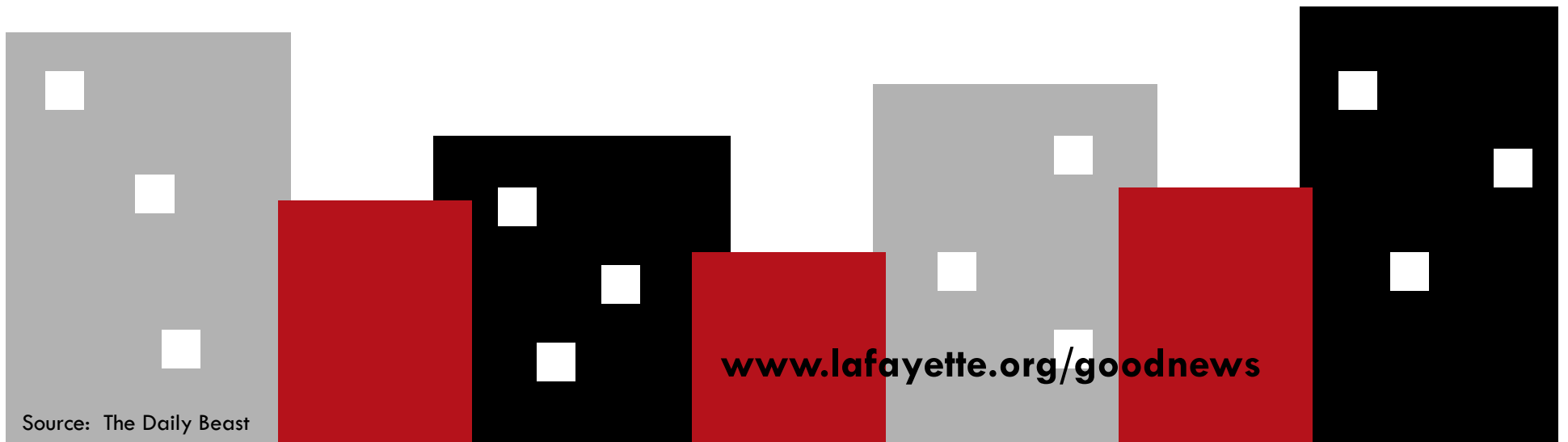
Top 20

Metros with positive growth

overall employment

per capita personal
income growth

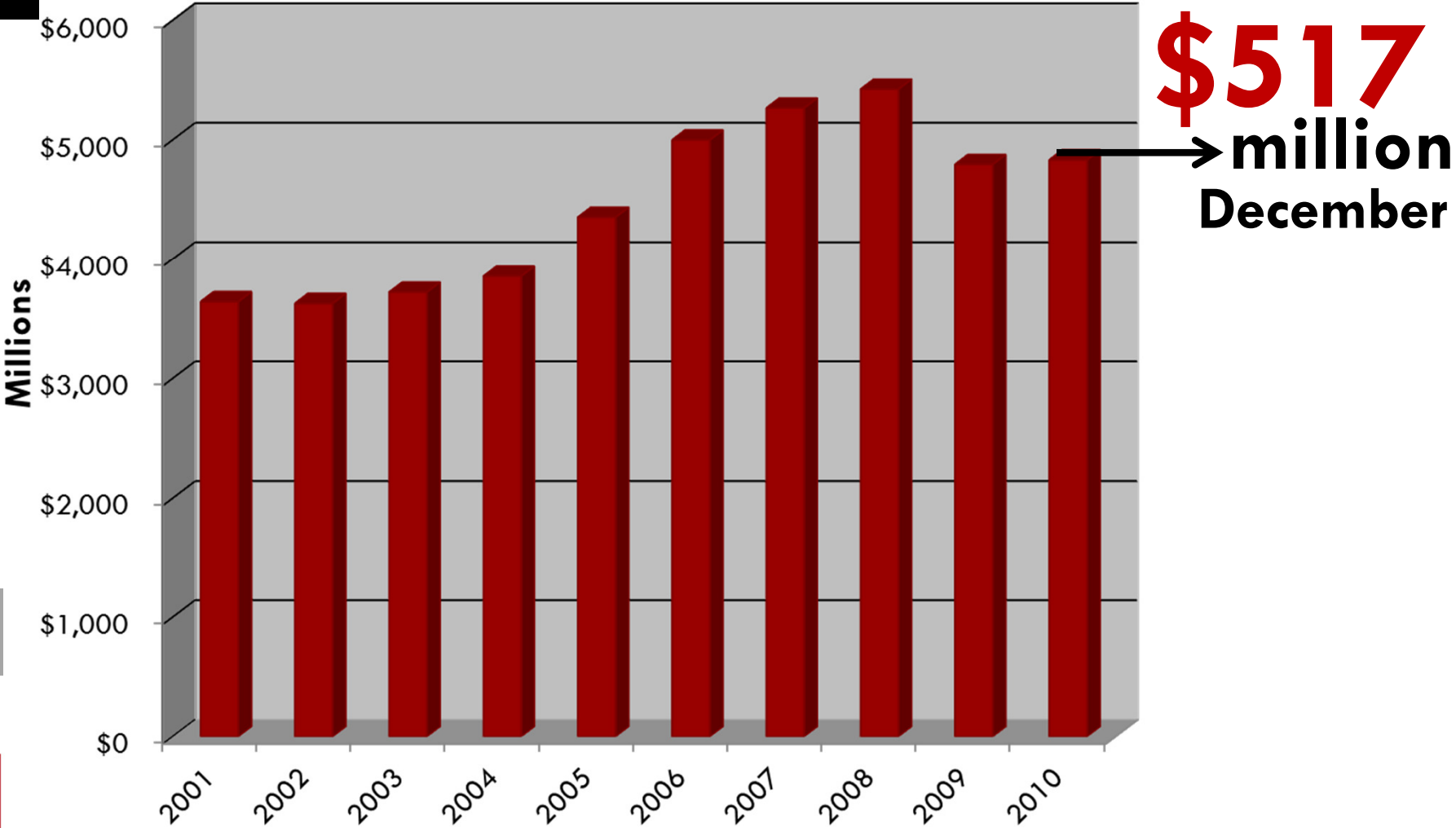
metro area GDP



www.lafayette.org/goodnews

Source: The Daily Beast

RETAIL SALES



Source: Lafayette Parish School Board

Buying Power Index

Parish	2009 Population Estimate	2009 Retail Sales	% of Per Capita Income Spent on Retail Sales	2009 Buying Power Index
Acadia	60,635	\$679,806,002	36.9%	1.57
Evangeline	36,348	\$229,534,994	25.2%	0.74
Iberia	75,818	\$1,178,190,994	44.3%	2.18
Lafayette	209,287	\$4,796,331,573	53.2%	7.43
St Landry	92,887	\$927,635,949	35.0%	2.09
St Martin	52,611	\$432,578,977	28.6%	1.27
St Mary	51,310	\$540,064,979	27.8%	1.29
Vermilion	56,385	\$629,688,997	37.0%	1.46

Sources: Claritas, Lafayette Parish School System and Sales & Marketing Management


EMPLOYMENT SECTORS

22.7% employed in wealth-creating industries

Industry	LAF	LA	U.S.
Mining	9.9%	2.6%	0.59%
Construction	4.8%	6.6%	4.2%
Manufacturing	6.1%	7.3%	8.9%
Transportation	2.6%	4.2%	3.2%
Wholesale trade	4.8%	3.6%	4.7%
Retail trade	12.2%	12.0%	11.4%
Information	1.9%	1.3%	2.1%
F.I.RE*	5.4%	4.6%	5.8%
Health Care	13.9%	12.6%	12.6%
Leisure/Hosp.	10.2%	10.3%	9.8%
Services	15.8%	15.7%	19.5%
Government	12.4%	19.2%	17.2%

Source: Louisiana Workforce Commission

UNEMPLOYMENT



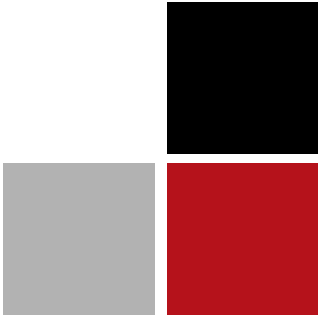
Month	Rate
January 10	6.5%
February 10	5.2%
March 10	4.7%
April 10	4.8%
May 10	5.4%
June 10	6.3%
July 10	5.7%
August 10	6.4%
September 10	5.9%
October 10	6.4%
November 10	6.0%
December 10	5.4%
Average 10	5.7%

Lafayette **5.4%**

Louisiana **8.0%**

U.S. **9.4%**

Source: Louisiana Workforce Commission



FIVE-YEAR JOB GROWTH

	2005 Employment	2009 Employment	MSA % Growth	Absolute Growth
Alexandria	63,100	65,100	3.17%	2,000
Baton Rouge	352,500	369,900	4.94%	17,400
Houma	85,200	93,700	9.98%	8,500
Lafayette	137,800	147,600	7.11%	9,800
Lake Charles	89,900	90,700	0.89%	800
Monroe	78,900	76,600	-2.92%	-2,300
New Orleans	555,500	518,700	-6.62%	-36,800
Shreveport	174,400	175,800	0.80%	1,400
Louisiana	1,891,800	1,899,000	0.38%	7,200

Source: Louisiana Workforce Commission

Lafayette is...

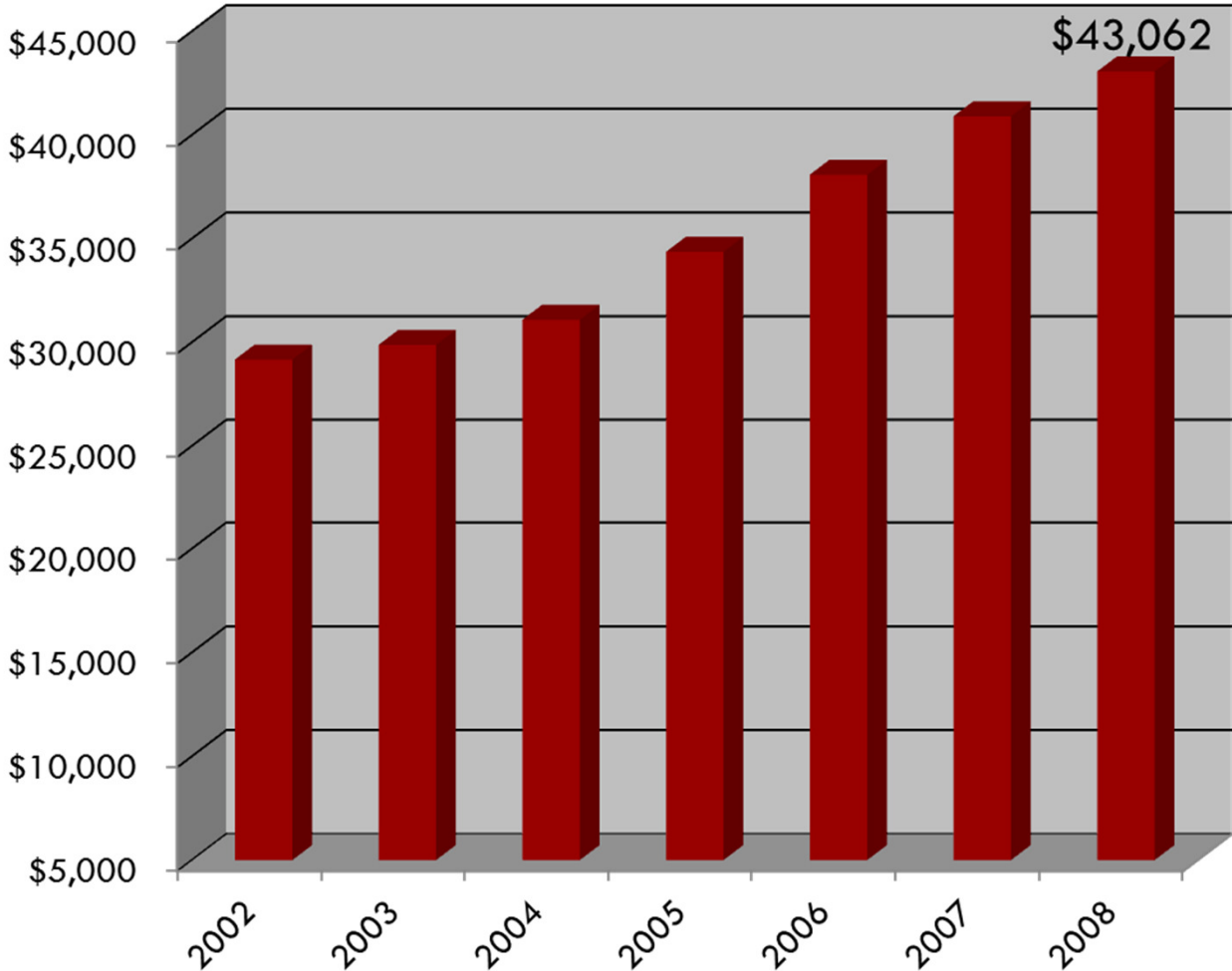
8th
best
mid-size

46th
best
overall

2 5 10
year job growth

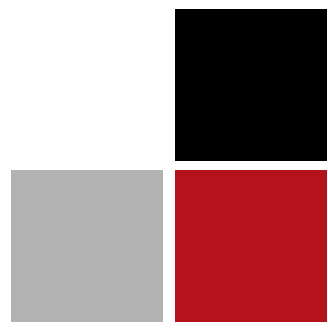
Source: NewGeography.com

PER CAPITA INCOME

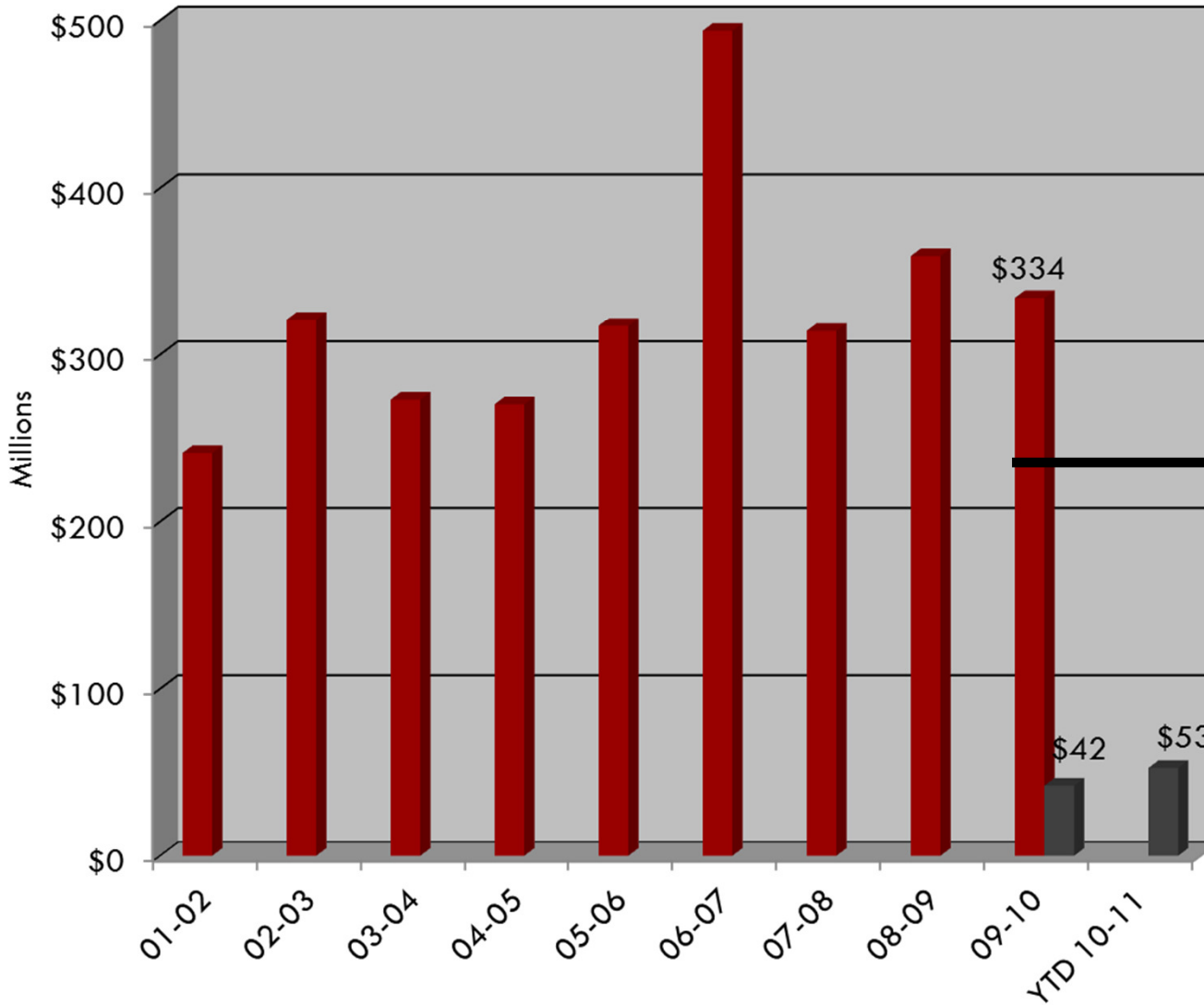
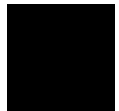


**Top
90%
in U.S.**

Source: Bureau of Economic Analysis



CONSTRUCTION VALUATION

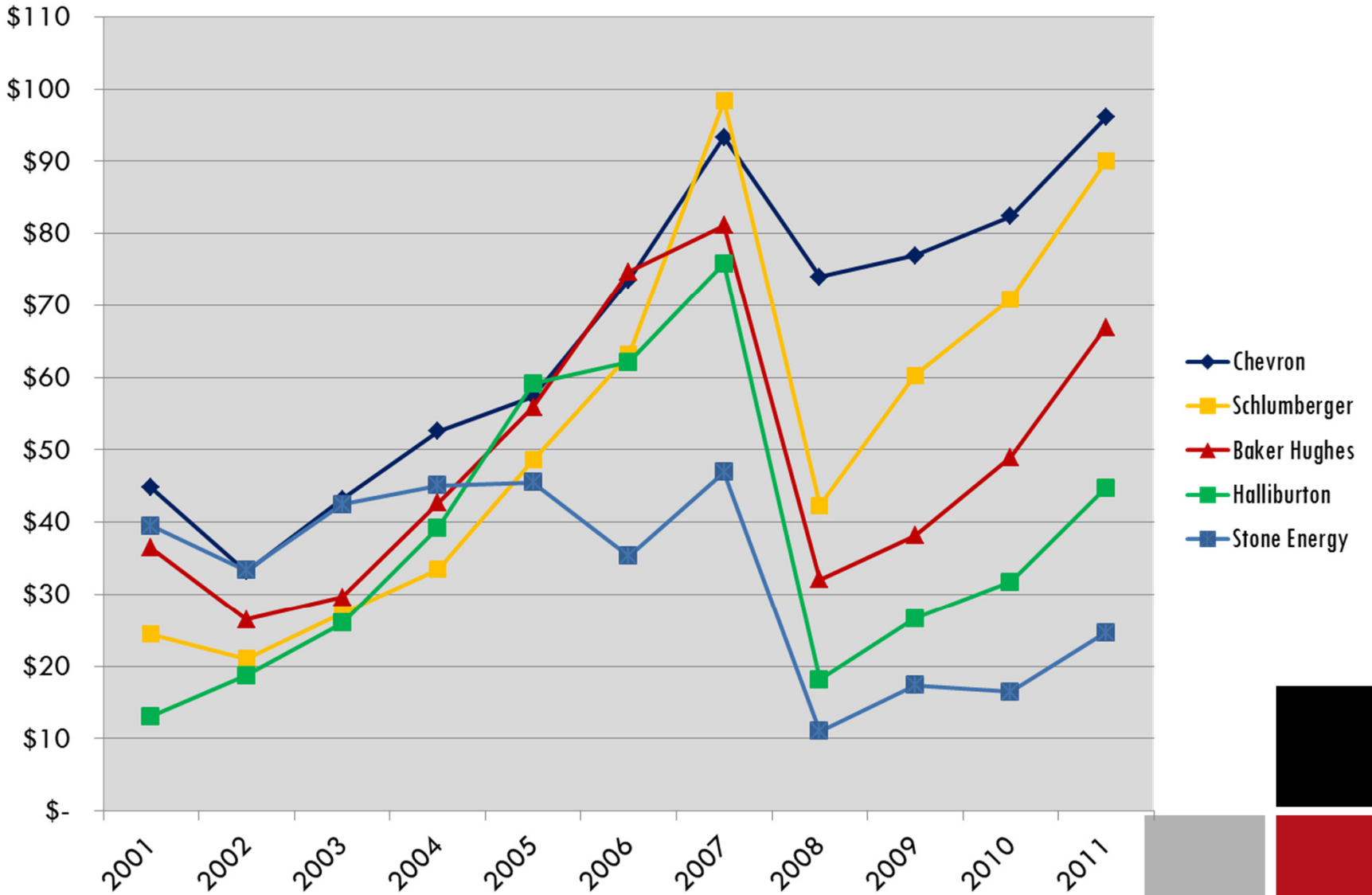


exceeded
forecast by
\$100
million



YEAR-END STOCK PRICES

for Selected Energy Companies



Source: Bigcharts.com

Lafayette is...

Top 100

Place to Live

strong local leadership

employment opportunities

community commitment

improving real estate markets

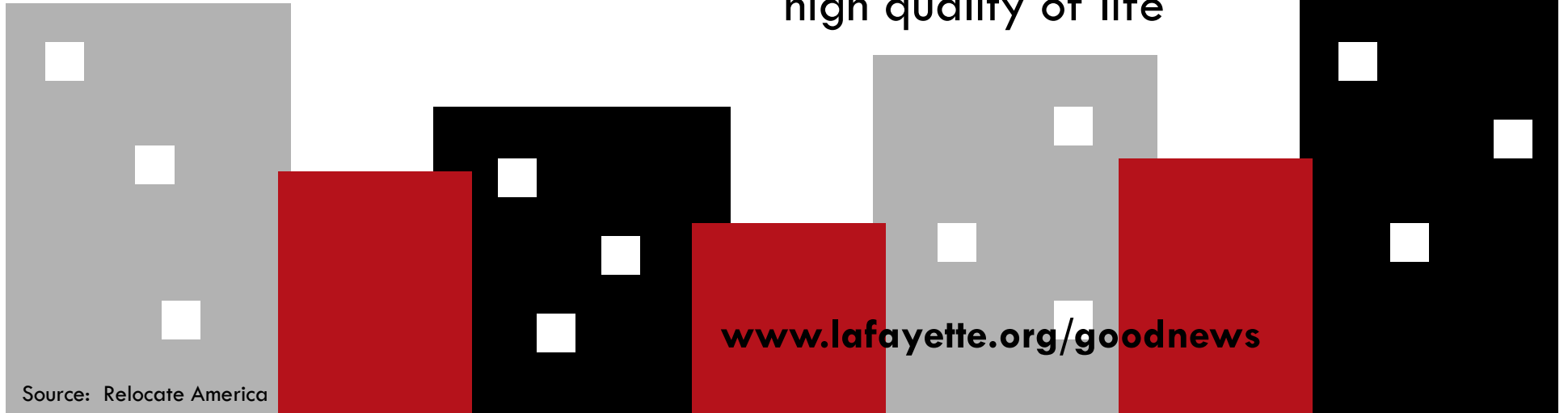
green initiatives

recreational options

high quality of life

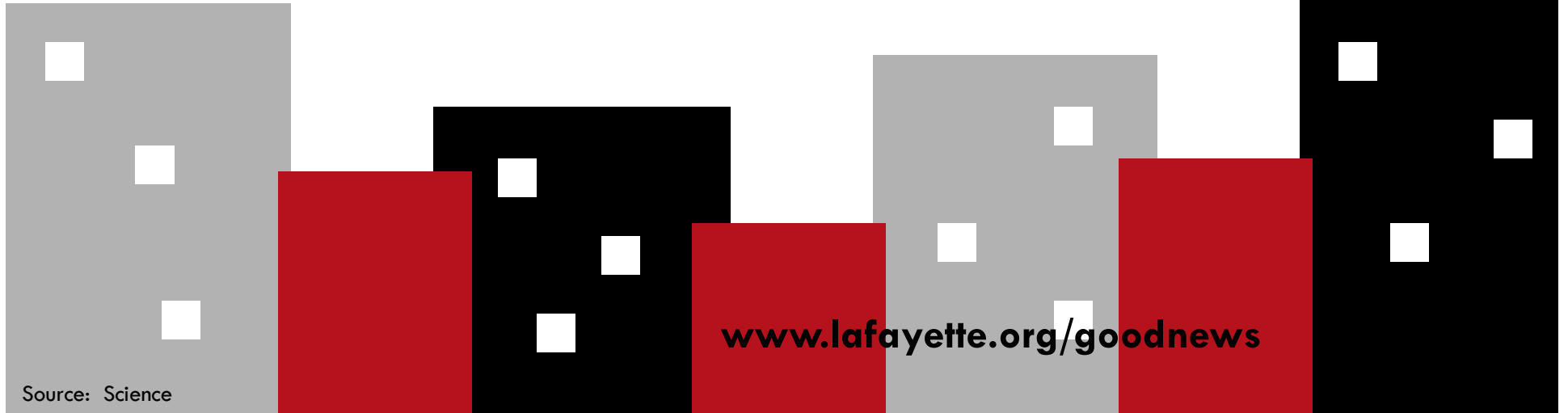
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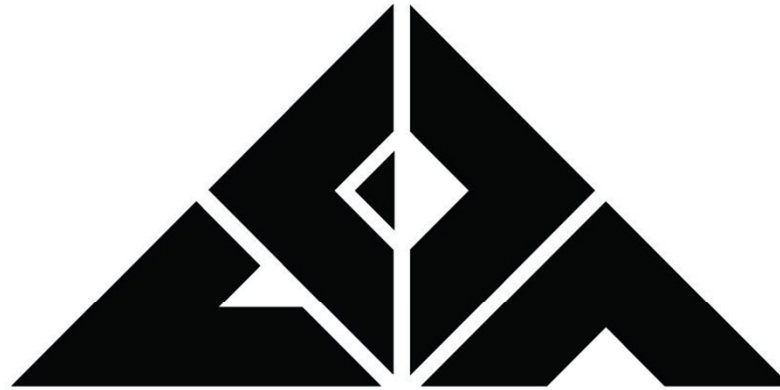
Source: Relocate America



Louisiana is...

Happiest State





LAFAYETTE ECONOMIC DEVELOPMENT AUTHORITY

Music by:

Clifton Chenier and The Balfa Brothers

Learn more about LEDA at

www.lafayette.org

