



Acadiana Kiwanis

May 26, 2011

Lafayette is...

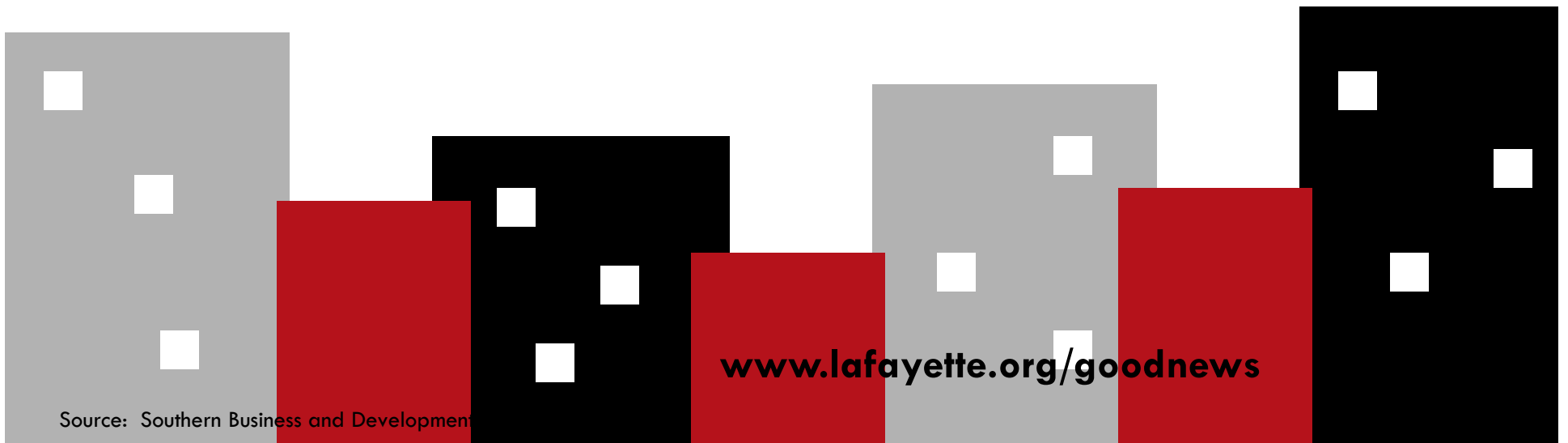
Top 10

**Economic Development
Collaboration- The
Opportunity Machine**

**Place Where Digital
Media is Clustered**

www.lafayette.org/goodnews

Source: Southern Business and Development



Lafayette is...

1 1th

Best Performing Large
Metro/City in the nation

2nd

five-year
salary growth

4th

one-year
high-tech
GDP growth

6th

five-year
job growth

www.lafayette.org/goodnews

Lafayette Parish is...

Top 20

Best Places to Live in Louisiana

1st

Youngsville

9th

Lafayette

12th

Broussard

www.lafayette.org/goodnews

Lafayette is...

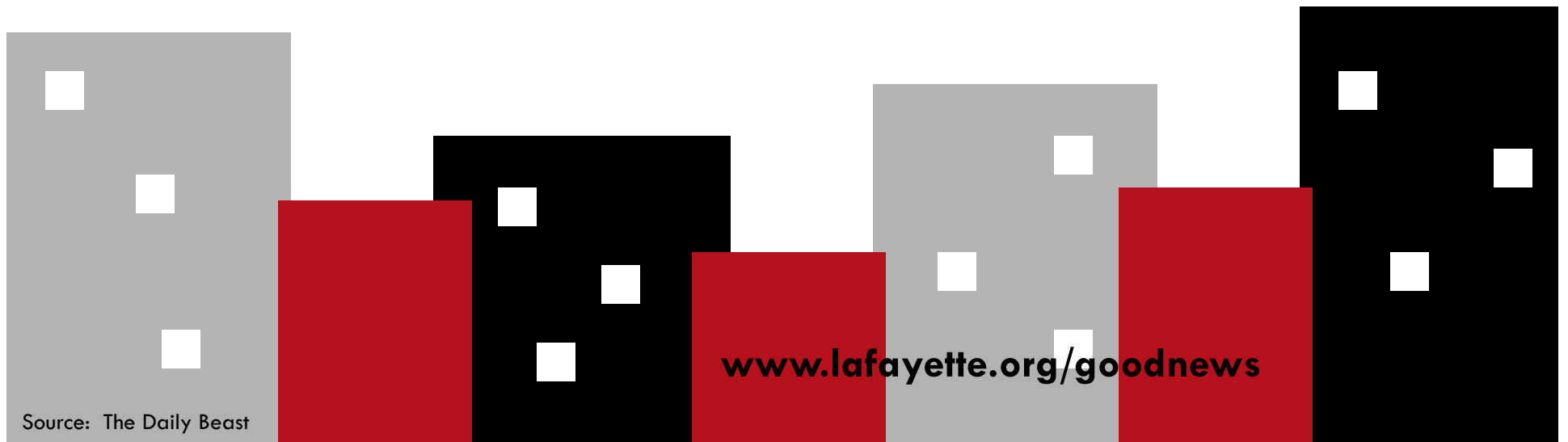
Top 20

Metros with positive growth

overall employment

per capita personal
income growth

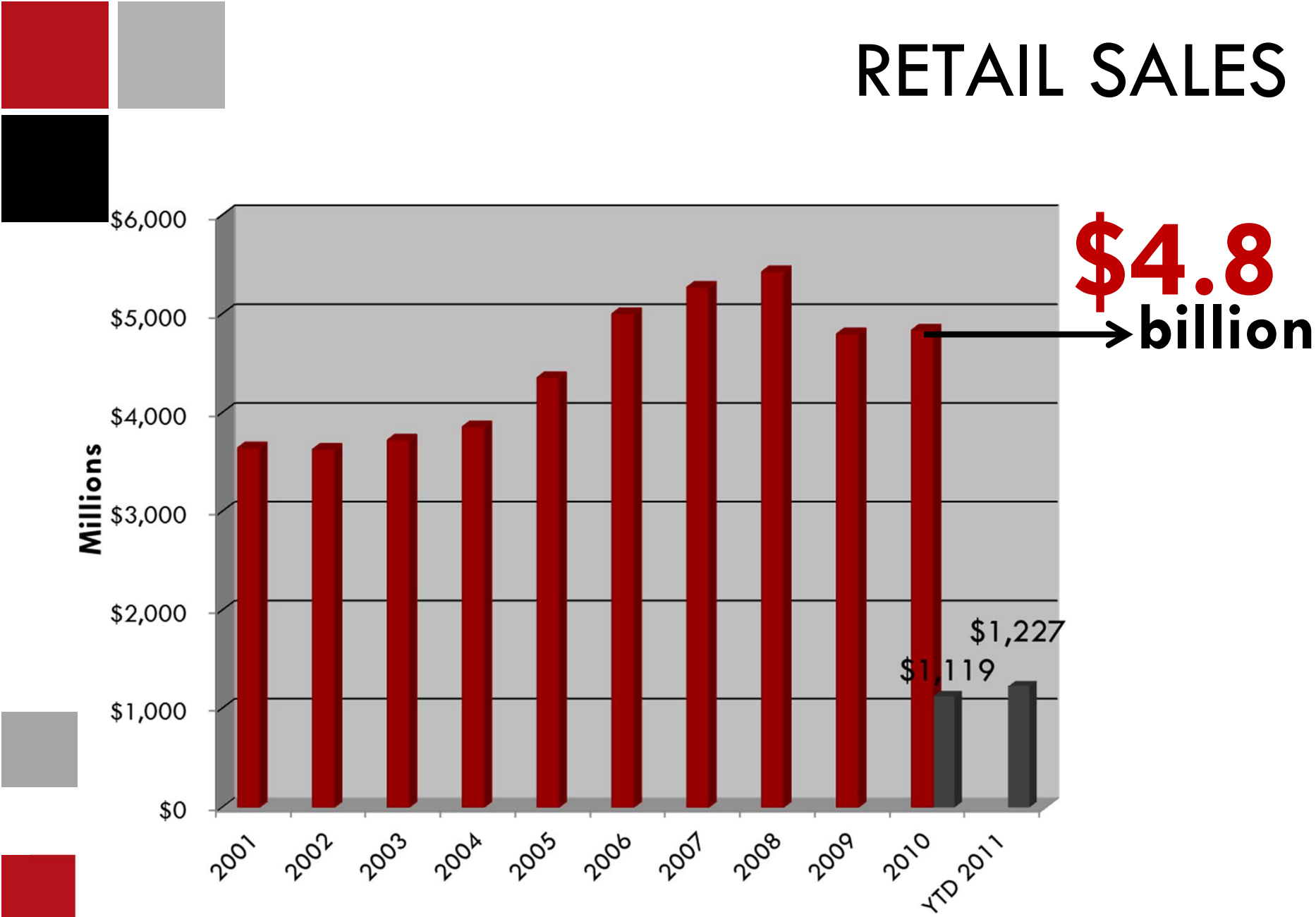
metro area GDP



www.lafayette.org/goodnews

Source: The Daily Beast

RETAIL SALES



Source: Lafayette Parish School Board

BUYING POWER INDEX

Parish	2009 Population Estimate	2009 Retail Sales	% of Per Capita Income Spent on Retail Sales	2009 Buying Power Index
Acadia	60,635	\$679,806,002	36.9%	1.57
Evangeline	36,348	\$229,534,994	25.2%	0.74
Iberia	75,818	\$1,178,190,994	44.3%	2.18
Lafayette	209,287	\$4,796,331,573	53.2%	7.43
St Landry	92,887	\$927,635,949	35.0%	2.09
St Martin	52,611	\$432,578,977	28.6%	1.27
Vermilion	56,385	\$629,688,997	37.0%	1.46

Sources: Claritas, Lafayette Parish School System and Sales & Marketing Management

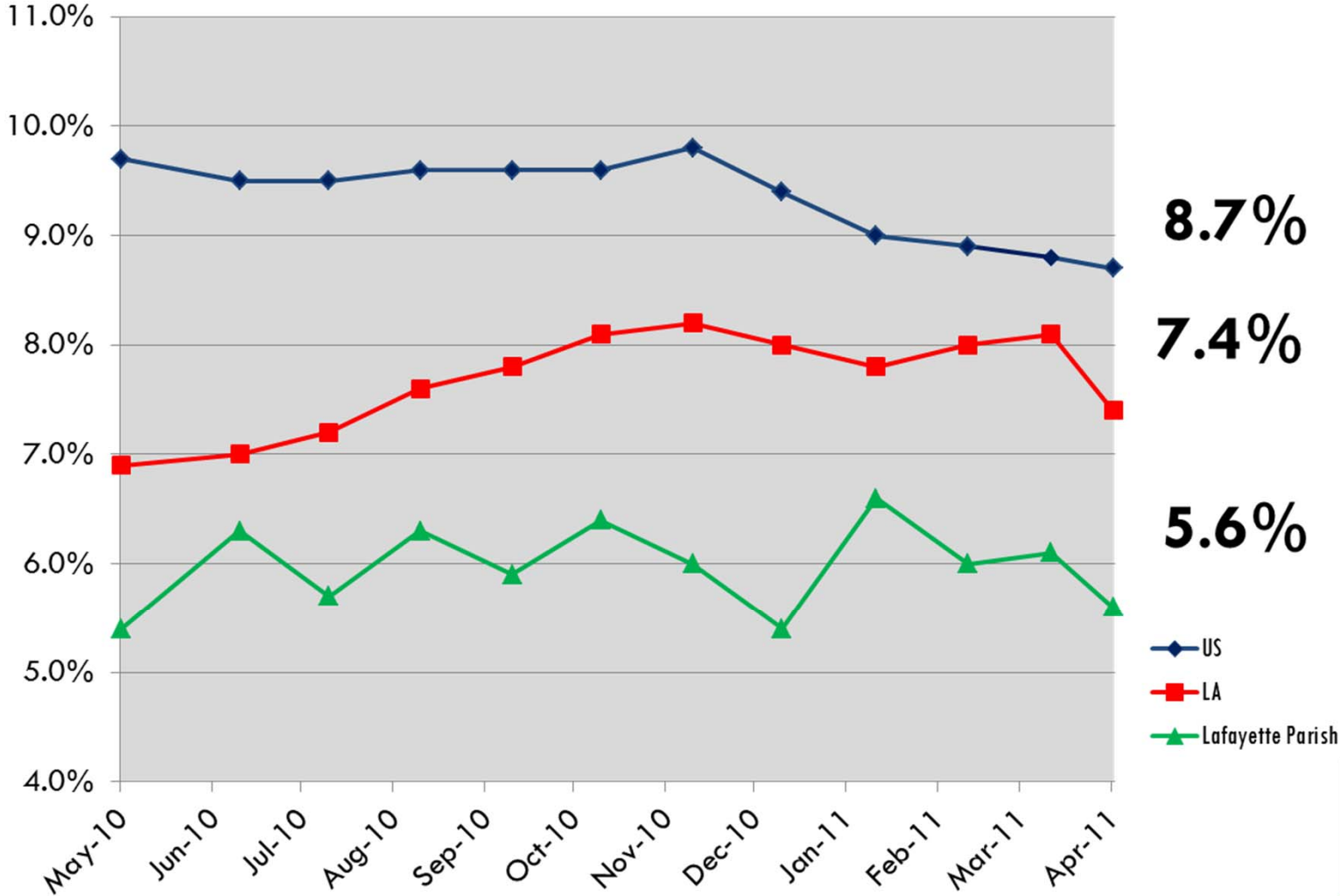
EMPLOYMENT SECTORS

23.0% employed in wealth-creating industries

Industry	LAF	LA	U.S.
Mining	10.6%	2.7%	0.58%
Construction	3.9%	6.3%	4.1%
Manufacturing	6.7%	7.4%	8.9%
Transportation	2.6%	4.1%	3.6%
Wholesale trade	5.1%	3.6%	4.2%
Retail trade	11.7%	11.5%	11.0%
Information	1.8%	1.5%	2.0%
F.I.RE*	5.6%	4.9%	5.8%
Health Care	13.6%	12.6%	12.7%
Leisure/Hosp.	10.2%	10.7%	10.0%
Services	16.1%	15.7%	19.8%
Government	12.2%	19.0%	17.2%

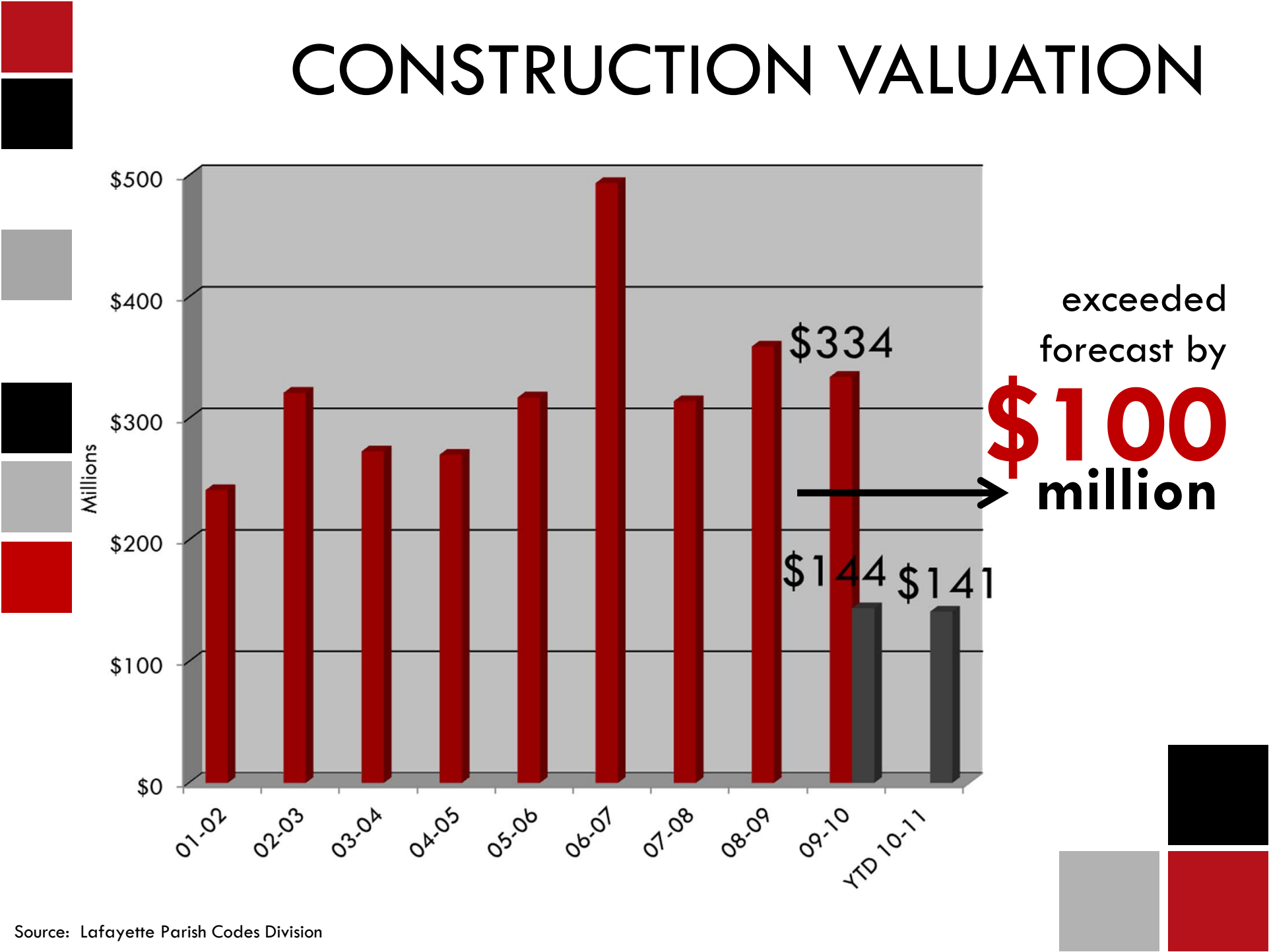
Source: Louisiana Workforce Commission

UNEMPLOYMENT



Source: Louisiana Workforce Commission

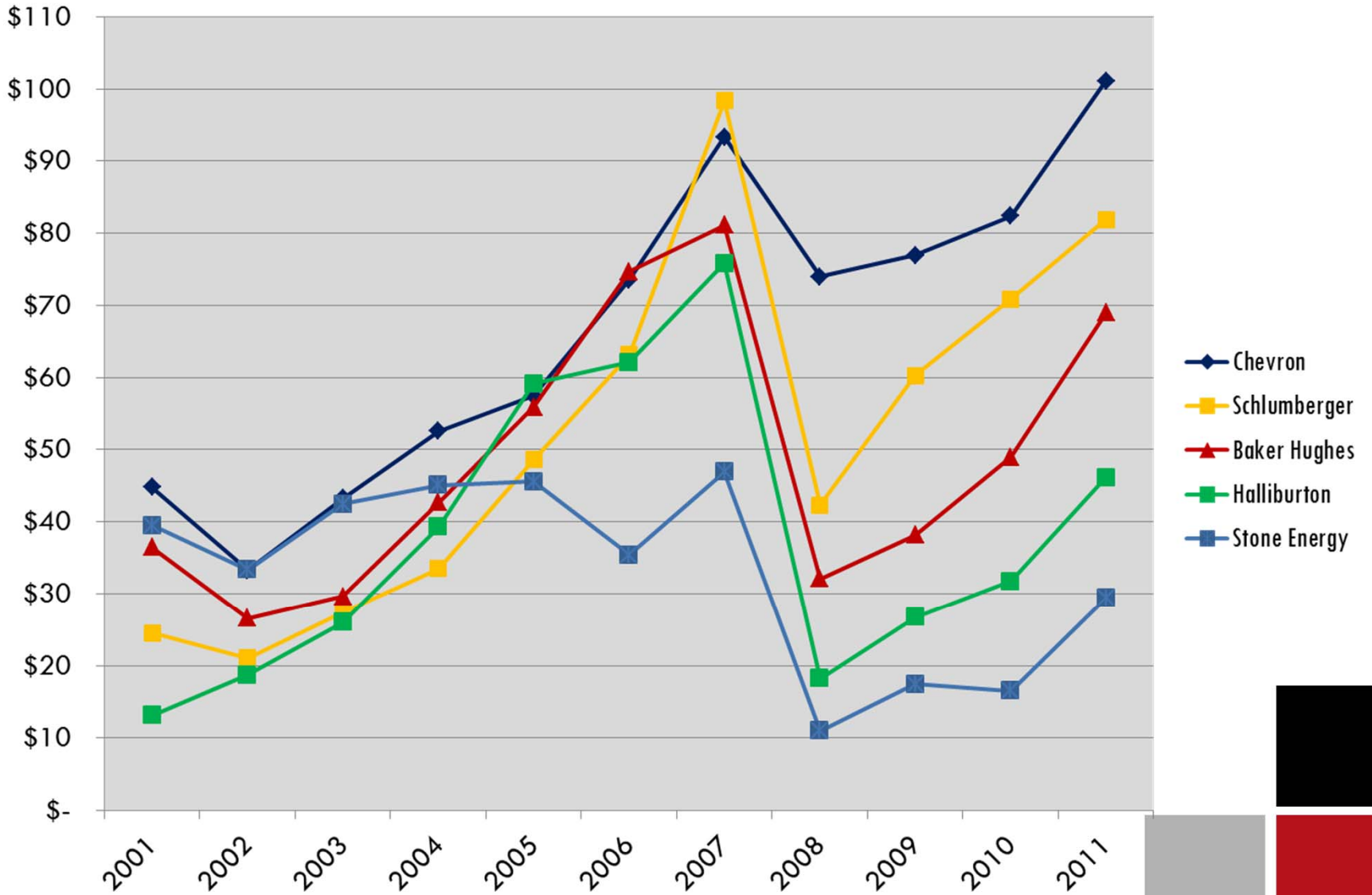
CONSTRUCTION VALUATION



Source: Lafayette Parish Codes Division

YEAR-END STOCK PRICES

for Selected Energy Companies



Source: Bigcharts.com

Lafayette is...

Top 100

Place to Live

employment opportunities

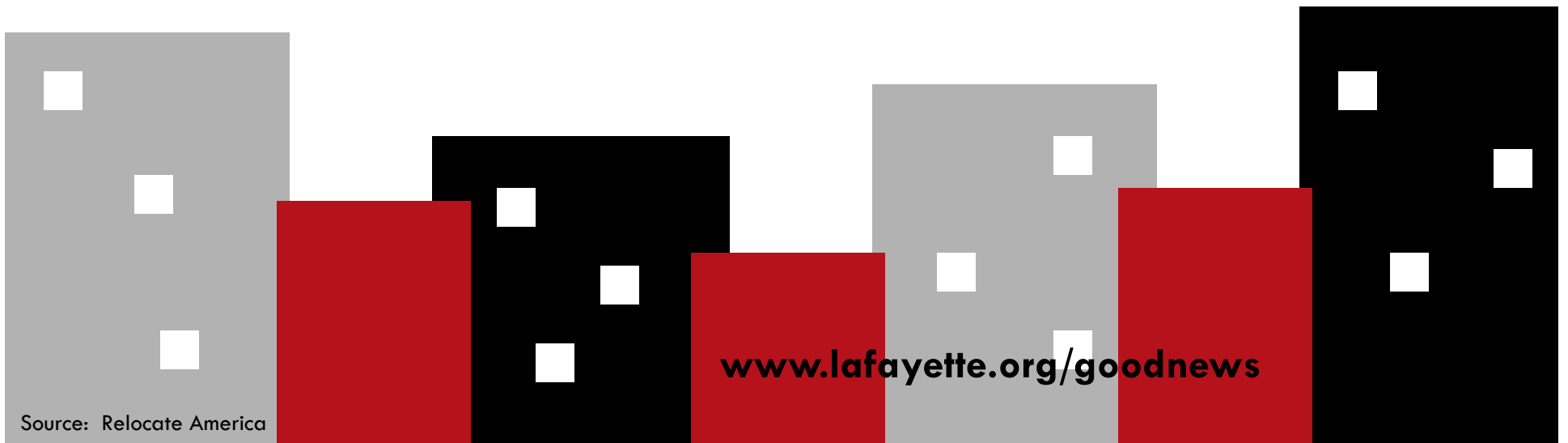
education

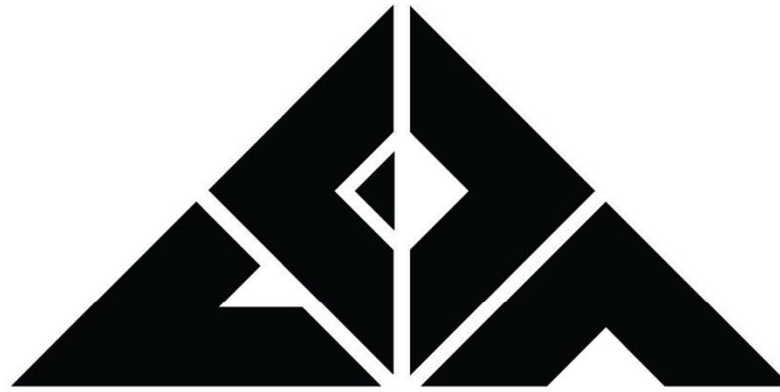
community leadership

high quality of life

www.lafayette.org/goodnews

Source: Relocate America





LAFAYETTE ECONOMIC DEVELOPMENT AUTHORITY

Learn more about LEDA at

www.lafayette.org

