

Colligan promoted to Business Development Coordinator

Lafayette, LA– David A. Colligan was recently promoted to Business Development Coordinator at Lafayette Economic Development Authority (LEDA). As coordinator, Colligan manages LEDA’s efforts to diversify the economy of Lafayette Parish by attracting new business and industry to the area.

He is responsible for the business recruitment process which includes the execution of prospect missions, tradeshow attendance, and establishing valuable relationships. Along with providing assistance with tax incentives and site location, Colligan collects and supplies market research to clients for location analysis and consumer or market identification. He works with parish wide and international development initiatives.

This is Colligan’s third promotion at LEDA. He was promoted from an intern to a full-time Research Associate in the Information Services department of LEDA before graduating with a degree in Marketing and Legal Studies from UL Lafayette. Earlier this year he was promoted to Business Development Associate.

“David understands that business development is a process and displays a desire to learn and improve upon that process,” says Gregg Gothreaux, LEDA President and CEO. “We look forward to having David represent Lafayette Parish and LEDA in our business recruitment efforts.”