

# **NEWS RELEASE**

For Immediate Release:

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## **DE CASTRO JOINS LEDA STAFF**

LAFAYETTE, LA—Elizabeth Z. De Castro has recently joined the staff of LEDA as a Research Associate in the Information Services Department. Within this department, assorted information related to business and industrial development in Lafayette Parish is maintained and provided to the public. De Casto will work with clients to provide additional services such as market research, site selection, and industry analysis.

De Castro, a Lafayette native, is a graduate of Louisiana State University with a bachelor's degree in Marketing. As a student, she interned at Louisiana Economic Development in their Business Incentives Department. She is also fluent in Portuguese.

“We’re very happy to have Elizabeth on board at LEDA. With her previous economic development experience and family background in international trade; she will be a great asset to LEDA’s future business retention and recruitment efforts,” says Gregg Gothreaux, LEDA President & CEO.

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