

## LEDA names Director of Business Retention and Expansion

Lafayette, LA— Mark Mouton has been named Director of Business Retention and Expansion for the Lafayette Economic Development Authority (LEDA). In this role he is responsible for managing LEDA's business visitation program, hosting the LEDA Networking Luncheon, and providing assistance with tax incentives, job training programs, and ombudsman services to existing businesses in Lafayette Parish.

Mouton spent the last seven years employed with AT&T, most recently serving as a Senior Training Manager for AT&T call centers in the West Region. He is a graduate of UL Lafayette with a degree in Business Administration-Marketing.

“We're very happy to have Mark join the team at LEDA,” says LEDA President and CEO Gregg Gothreaux. “Under his leadership we hope to further the business retention and expansion program LEDA has established in the Parish.”