



LAFAYETTE

*Parish*

Economic Indicators



# Extra, Extra!

**Best Cities** - The Lafayette MSA was ranked 11th Best Performing Large Metro/City in the nation citing five-year job growth (6th), five-year salary growth (2nd), and one-year high-tech GDP growth (4th) as key indicators. Lafayette has been in the top 25 since 2007.

Source: Milken Institute, October 2010



[www.lafayette.org/goodnews](http://www.lafayette.org/goodnews)

# Extra, Extra!

**Best Cities to Restart a Career**— Lafayette was listed as one of the top 30 cities to transition into a successful second career based on small business growth, the ease of finding a job, per capita income levels, low cost of living, charitable giving and friendliness to students.

*Source: The Daily Beast, October 2010*



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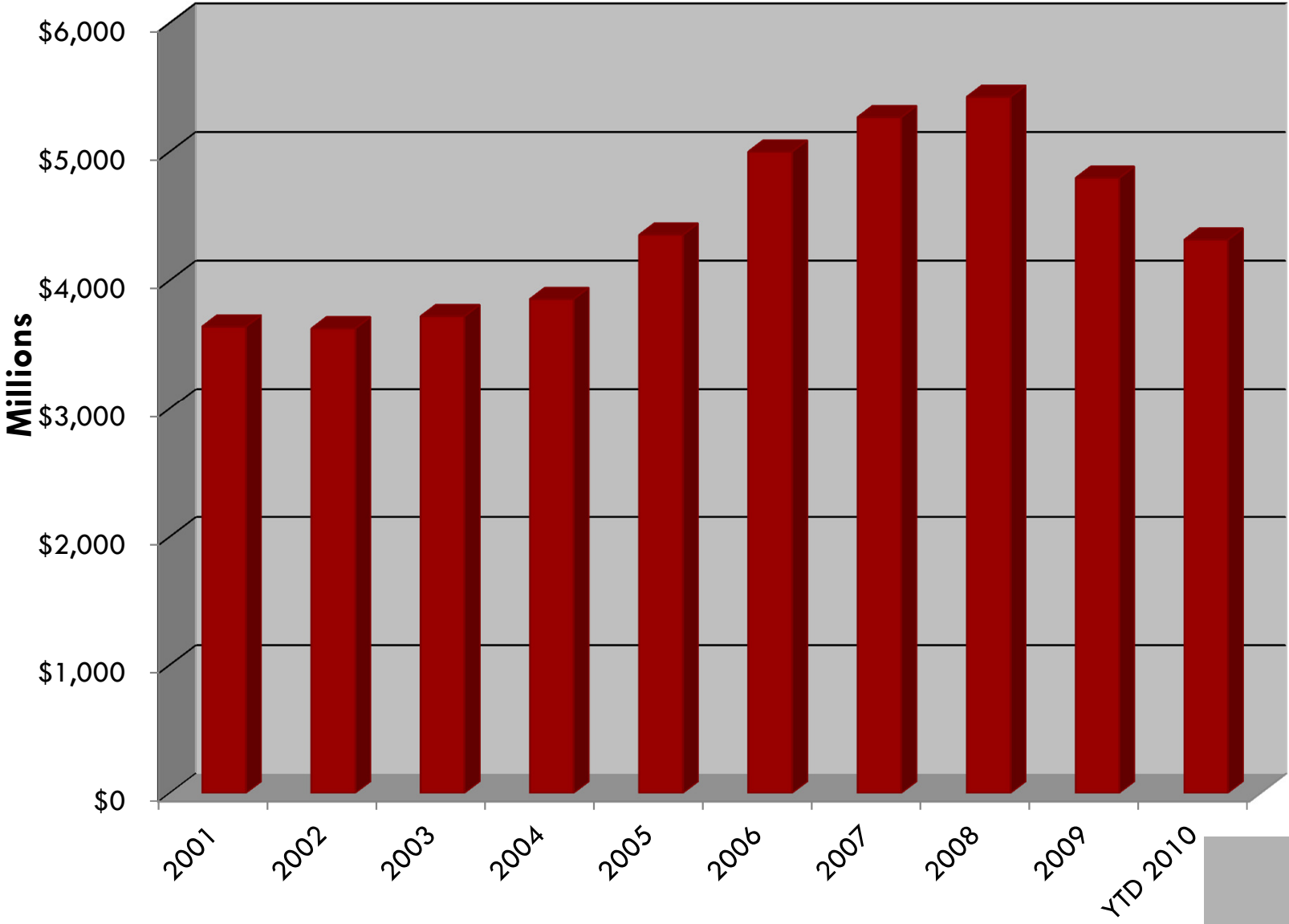
**Recession-Proof Cities**– Lafayette is named one of 20 metros that, since 2007, have shown positive growth across three economic categories: overall employment, per capita personal income growth and metro area GDP.

*Source: The Daily Beast, August 2010*



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# Retail Sales



Source: Lafayette Parish School Board Notes: YTD 2010 retail sales through November are \$13,822,335 less than 2009.





# Employment Sectors

Industry	LAF	LA	U.S.
Mining	10.0%	2.6%	0.58%
Construction	4.8%	6.6%	4.4%
Manufacturing	6.1%	7.3%	8.9%
Transportation	2.6%	4.2%	3.2%
Wholesale trade	4.7%	3.6%	4.7%
Retail trade	12.0%	11.8%	11.2%
Information	1.9%	1.3%	2.1%
F.I.RE*	5.4%	4.6%	5.7%
Health Care	13.9%	12.6%	12.6%
Leisure/Hosp.	10.1%	10.3%	9.8%
Services	15.8%	15.8%	19.5%
Government	12.6%	19.3%	17.3%

22.8% of Lafayette's workforce is in wealth-creating industries

Source: Louisiana Workforce Commission. The data is representative of November. \*F.I.RE = Finance, Insurance and Real Estate





# Unemployment

Month	Rate
December 09	5.5%
January 10	6.5%
February 10	5.2%
March 10	4.7%
April 10	4.8%
May 10	5.4%
June 10	6.3%
July 10	5.7%
August 10	6.4%
September 10	5.9%
October 10	6.4%
November 10	6.0%

Lafayette Parish unemployment remains below state and national numbers

- LA: 7.7%
- US: 9.3%

Source: Louisiana Workforce Commission Data is representative of November.



# Extra, Extra!

**Best Cities for Job Growth**— Lafayette is one of the top ten mid-sized cities in the nation for job growth based on two-year, five-year and ten-year job growth. Lafayette ranked 46<sup>th</sup> overall.

*Source: newgeography.com, April 2010*



[www.lafayette.org/goodnews](http://www.lafayette.org/goodnews)

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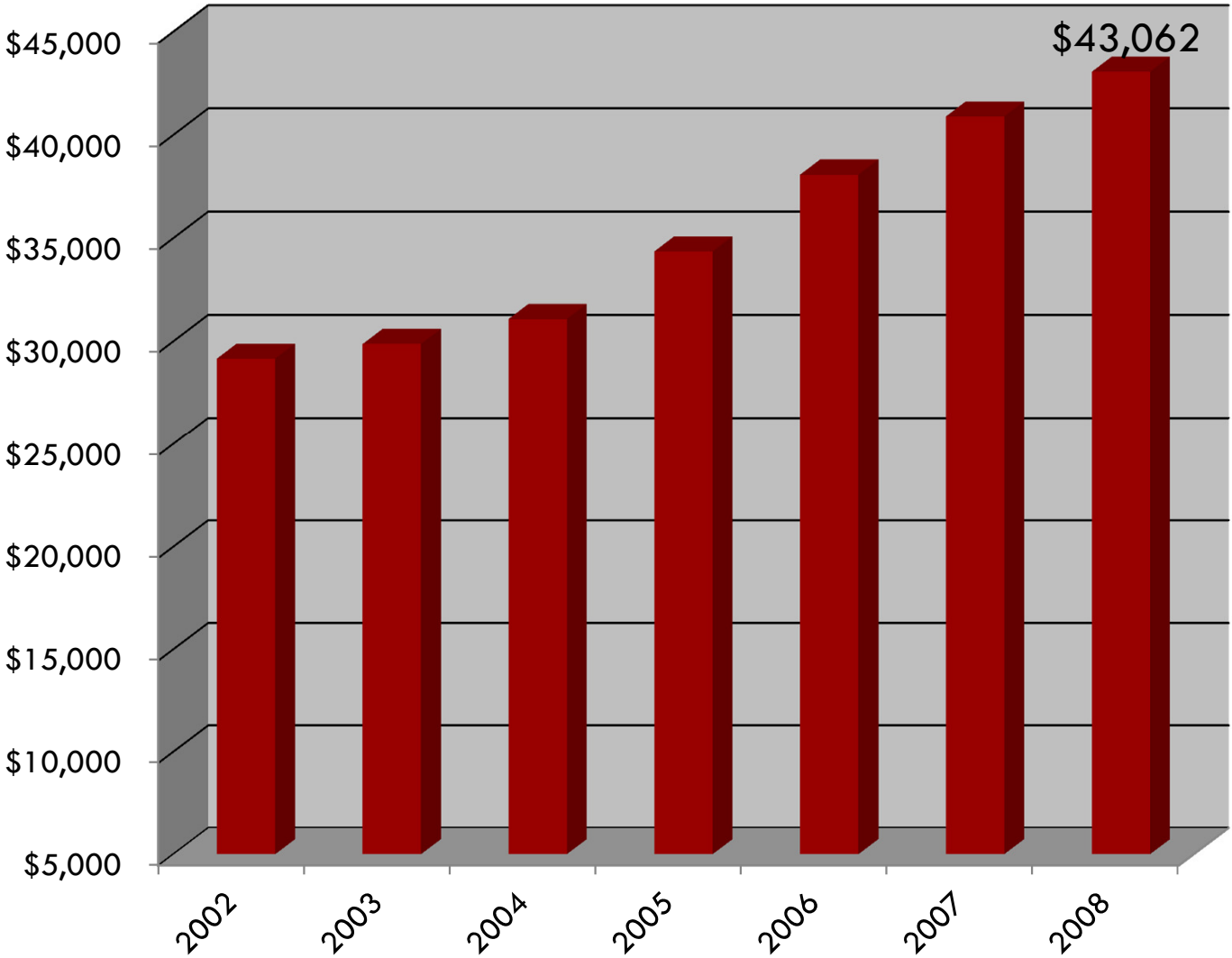
**Best Place to Live**— Lafayette was named one of the Top 100 Places to Live based on strong local leadership, employment opportunities, thriving community commitment, improving real estate markets, growing green initiatives, plentiful recreational options and an overall high quality of life.

Source: RelocateAmerica.com, April 2010



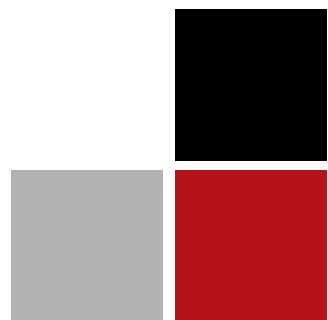
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# Per Capita Income

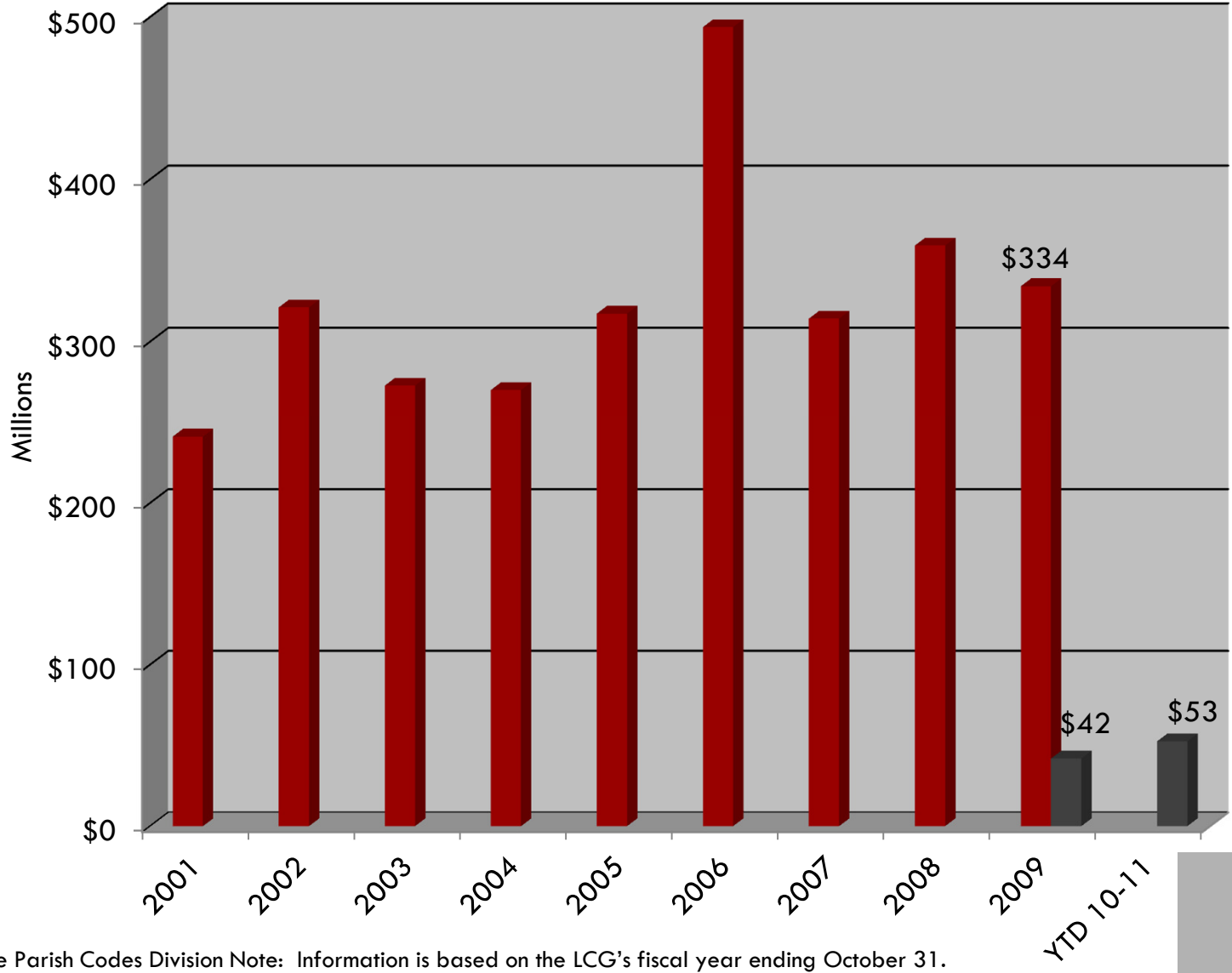


Lafayette Parish is in the top 9% of all counties in the U.S. (278 out of 3111)

Source: Bureau of Economic Analysis Top 5: Plaquemines, Orleans, Lafayette, St. Tammany, Vernon



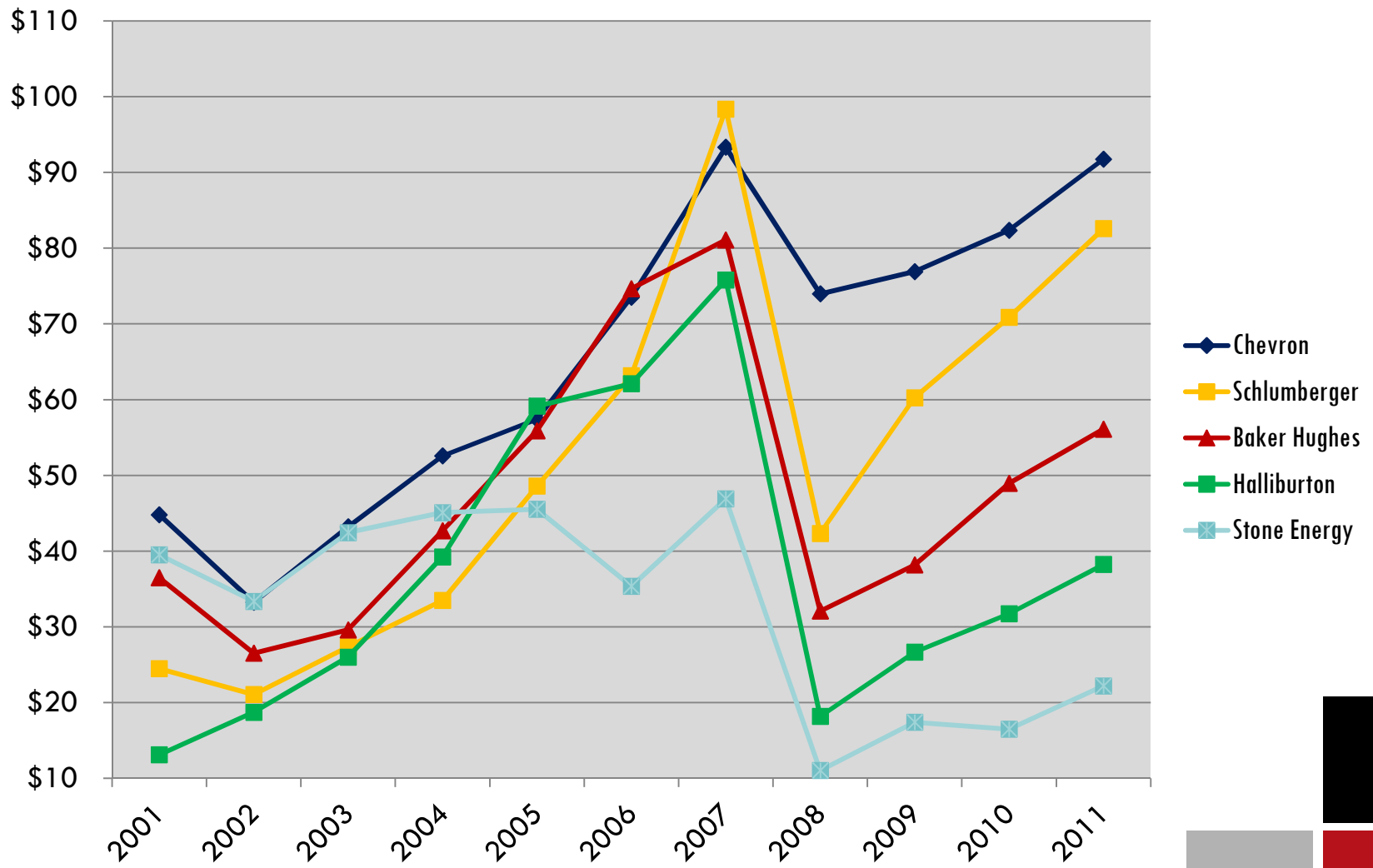
# Construction Valuation



Source: Lafayette Parish Codes Division Note: Information is based on the LCG's fiscal year ending October 31.

# Year-end Stock Prices

for Selected Energy Companies



Source: Bigcharts.com Note: 2011 data represents stock prices as of 1/6/11



Learn more about LEDA at  
[www.lafayette.org](http://www.lafayette.org)