

Mellington returns to LEDA

**Lafayette, LA**– Brett Mellington will return to LEDA as Manager of Downtown Business Development Services in August. Earlier this year, Mellington joined the staff at HomeBank.

“I truly enjoyed working with the people at Home Bank and will miss the many friends I made there. They are Lafayette based and really care about their customers,” says Mellington. “I just felt that my passion was more in line with assisting LEDA and the Downtown Development Authority promote economic development.”

Mellington will work closely with the Downtown Development Authority (DDA) on updating the Master Plan while serving as a liaison between downtown businesses and LEDA. He will also continue the implementation of LEDA’s business visitation program in the downtown district helping to facilitate the retention of existing businesses and the attraction of new businesses.

“Brett’s return affords LEDA and the DDA the opportunity to continue our partnership in working together on economic development for the district,” says DDA executive director Cathy Webre. “We’re pleased that as a result of his initial tenure, Brett will quickly and easily be able to resume his network with downtown’s existing businesses, to assist with their needs, and to help cultivate other business and economic opportunities in the future.”

The Manager of Downtown Business Development Services position was created, through a partnership between the DDA and LEDA, to bring more development to the area and to provide the complement of both agencies’ services to downtown businesses.

“A strong central business district is important to the overall development of Lafayette. We are committed to making sure downtown remains an attractive place for commercial and residential development,” says LEDA president and CEO Gregg Gothreaux. “Brett’s return to this position allows us to continue our partnership for the business development efforts in the district creating one of the premier downtown districts in the South.”

Mellington is currently the chair of the board of the Louisiana Community and Technical College System, the state-wide organization responsible for the 40 technical colleges, 7 community colleges and 2 technical-community colleges across the state. This position and the efforts of the board will play a major role in the development of Lafayette and Acadiana’s workforce for the future, an important aspect of LEDA’s mission.

###