

NEWS RELEASE

For Immediate Release:

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NESS JOINS LEDA STAFF

LAFAYETTE, LA— William Ness was recently hired as the Director of Technology for LEDA. Ness is responsible for keeping LEDA on the leading edge of technology for internal improvements and external assistance. He also serves as an advisor to the business community regarding various research & development and technology-related incentive programs offered by local, state, and federal governments.

Ness is a graduate of the University of Louisiana at Lafayette's College of Business with a degree in Management Information Systems. Prior to his full-time hire, he served as LEDA's technology intern for nine months.

“Lafayette is becoming a technology hub in the South and LEDA has long been committed to advancing technology initiatives. Will's knowledge of Lafayette's technology resources will play an important role in LEDA's business recruitment and retention efforts,” said Gregg Gothreaux, LEDA President & CEO.

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