

NEWS RELEASE

For Immediate Release:

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Nutter and Allen join LEDA staff

Lafayette, LA– Erin Nutter has joined the staff of LEDA as Executive Assistant to LEDA’s President and CEO. In this role, she is responsible for providing support services to the President and CEO including maintaining his daily schedule and coordinating public speaking engagements, among other duties.

Nutter, a native of Arkansas, received her Associates Degree from Northwest Florida State College in 2001. Prior to her hire at LEDA she worked as a claims adjuster for an insurance company.

Dax S. Allen has joined the staff of LEDA as Director of Digital Media. In this role, he will serve as the liaison between digital media businesses and LEDA. Allen will be responsible for the development and implementation of a business development strategy for digital media industries. He will also provide industry knowledge and experience for proactive and reactive business development efforts at LEDA.

Allen was born and raised in south Louisiana. He received his bachelor’s degree and MBA from LSU. He has 10 years of management and business development experience in multiple industries including financial, web development, graphic design, insurance, importing, publishing, animation, casting, film production and digital media.

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