



Acadiana Commercial Outlook

March 16, 2011

Lafayette is...

1 1th

Best Performing Large
Metro/City in the nation

2nd

five-year
salary growth

4th

one-year
high-tech
GDP growth

6th

five-year
job growth

www.lafayette.org/goodnews

Lafayette is...

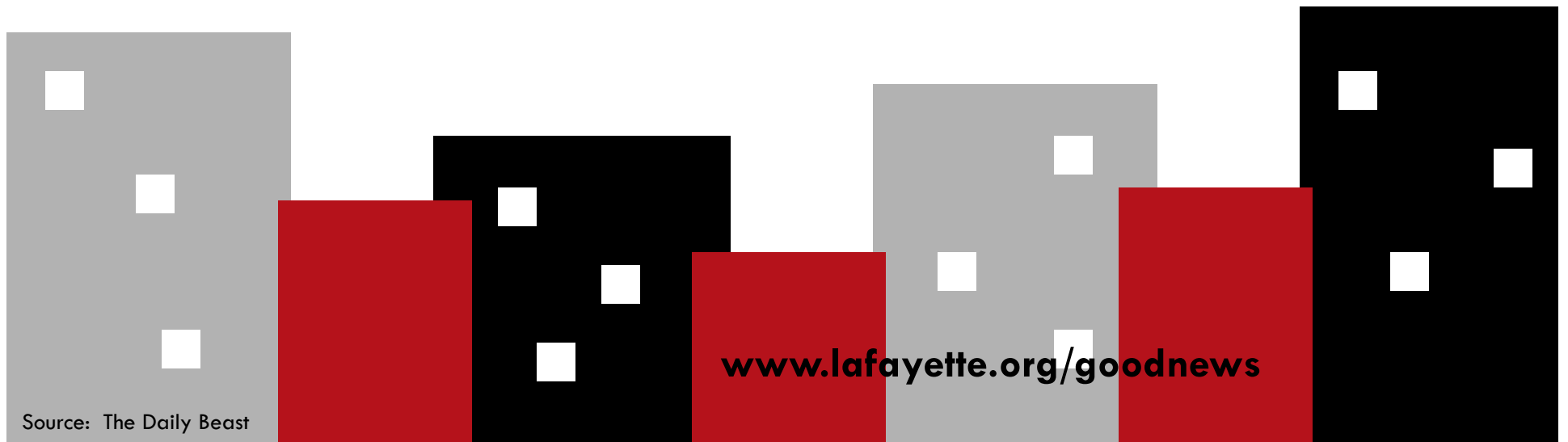
Top 20

Metros with positive growth

overall employment

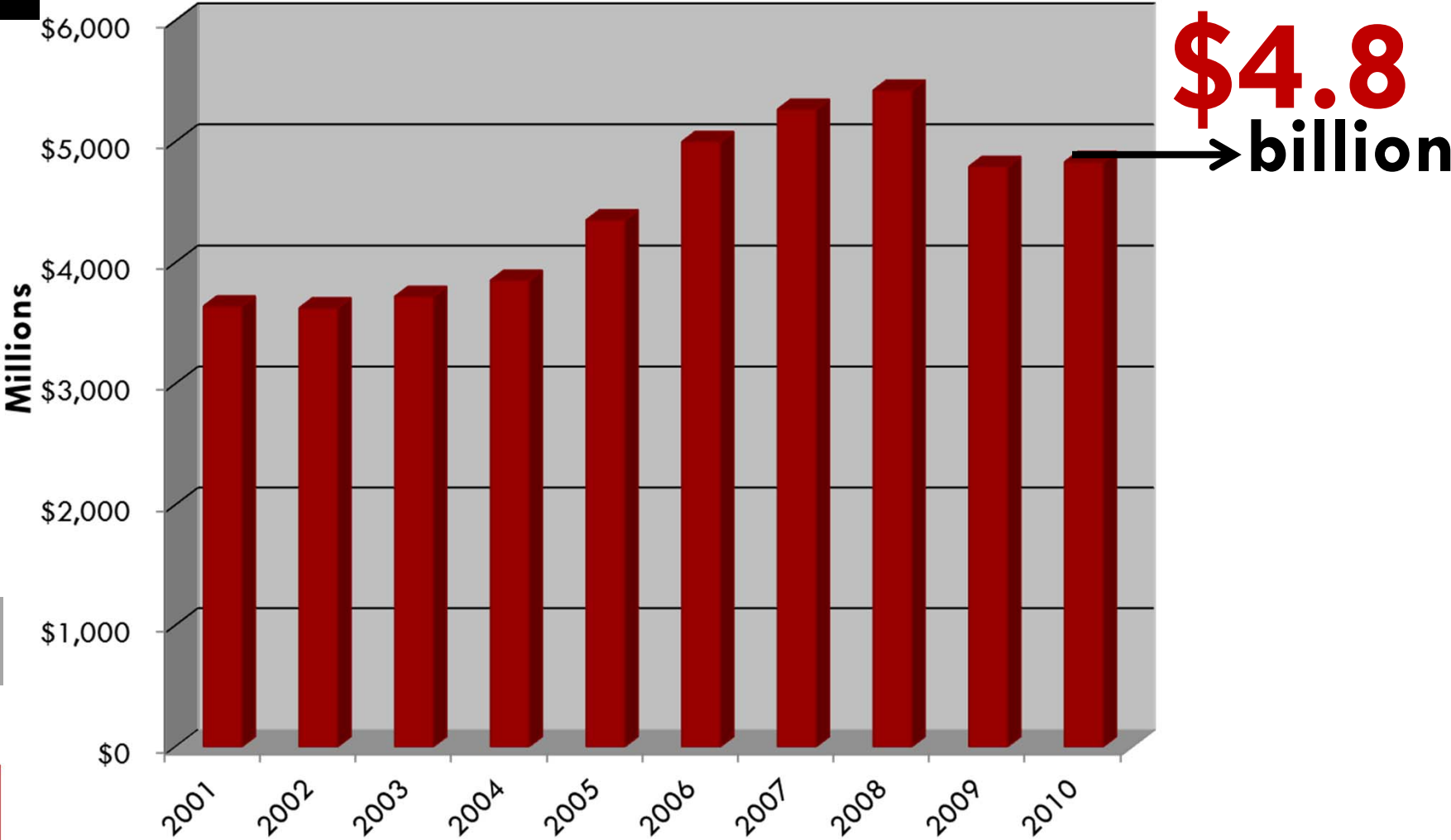
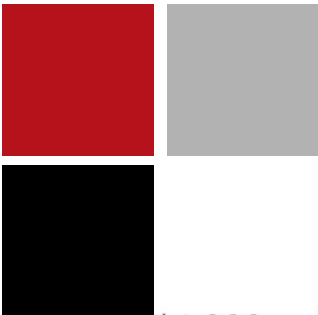
per capita personal
income growth

metro area GDP



Source: The Daily Beast

RETAIL SALES



Source: Lafayette Parish School Board

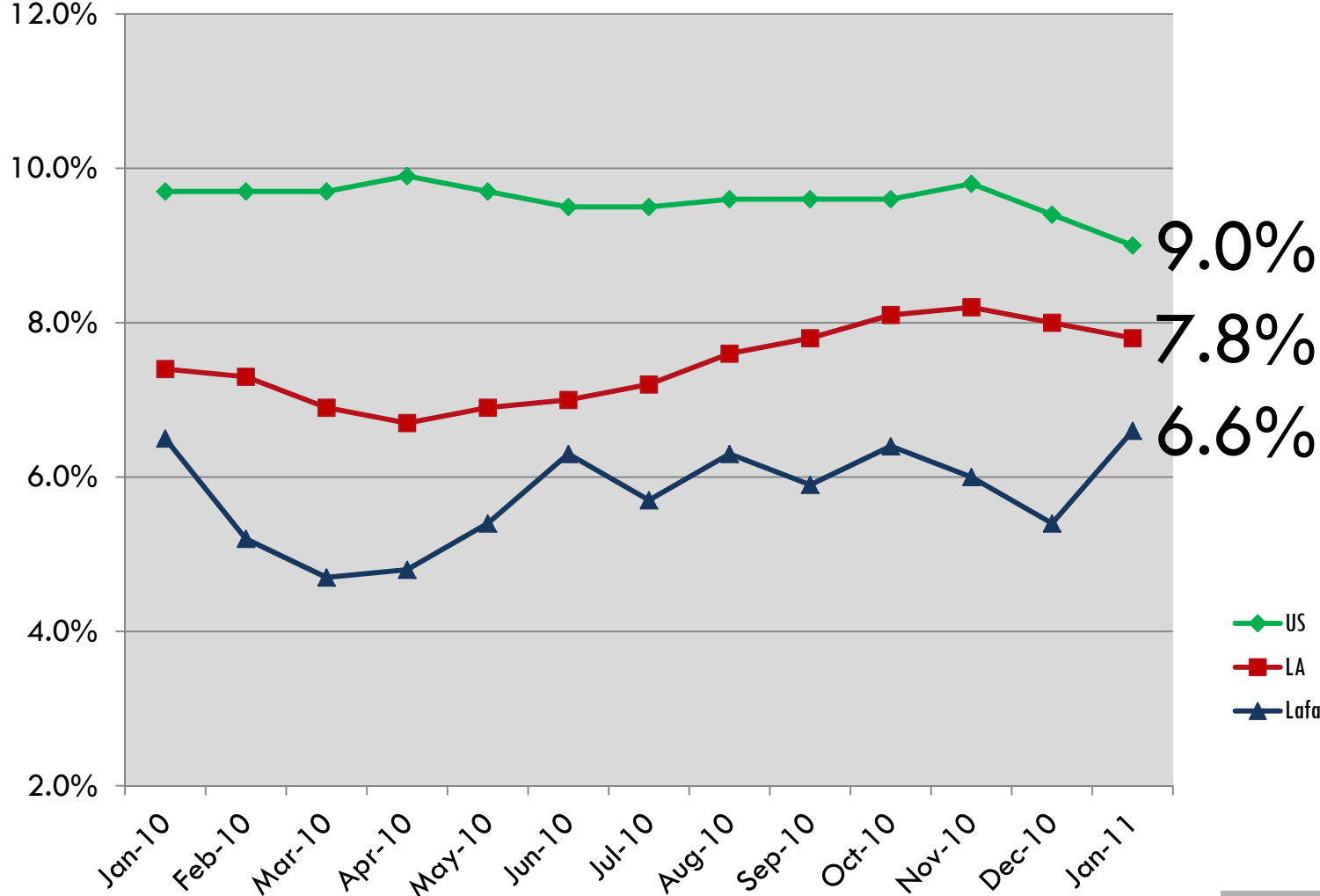
EMPLOYMENT SECTORS

22.7% employed in wealth-creating industries

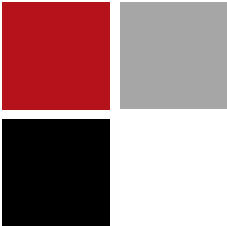
| Industry | LAF | LA | U.S. |
|-----------------|-------|-------|-------|
| Mining | 9.9% | 2.6% | 0.59% |
| Construction | 4.8% | 6.6% | 4.2% |
| Manufacturing | 6.1% | 7.3% | 8.9% |
| Transportation | 2.6% | 4.2% | 3.2% |
| Wholesale trade | 4.8% | 3.6% | 4.7% |
| Retail trade | 12.2% | 12.0% | 11.4% |
| Information | 1.9% | 1.3% | 2.1% |
| F.I.R.E* | 5.4% | 4.6% | 5.8% |
| Health Care | 13.9% | 12.6% | 12.6% |
| Leisure/Hosp. | 10.2% | 10.3% | 9.8% |
| Services | 15.8% | 15.7% | 19.5% |
| Government | 12.4% | 19.2% | 17.2% |

Source: Louisiana Workforce Commission

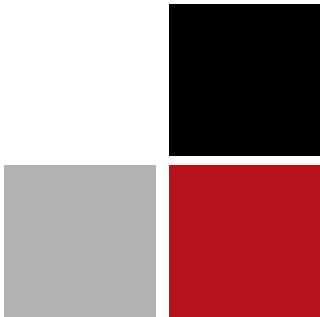
UNEMPLOYMENT



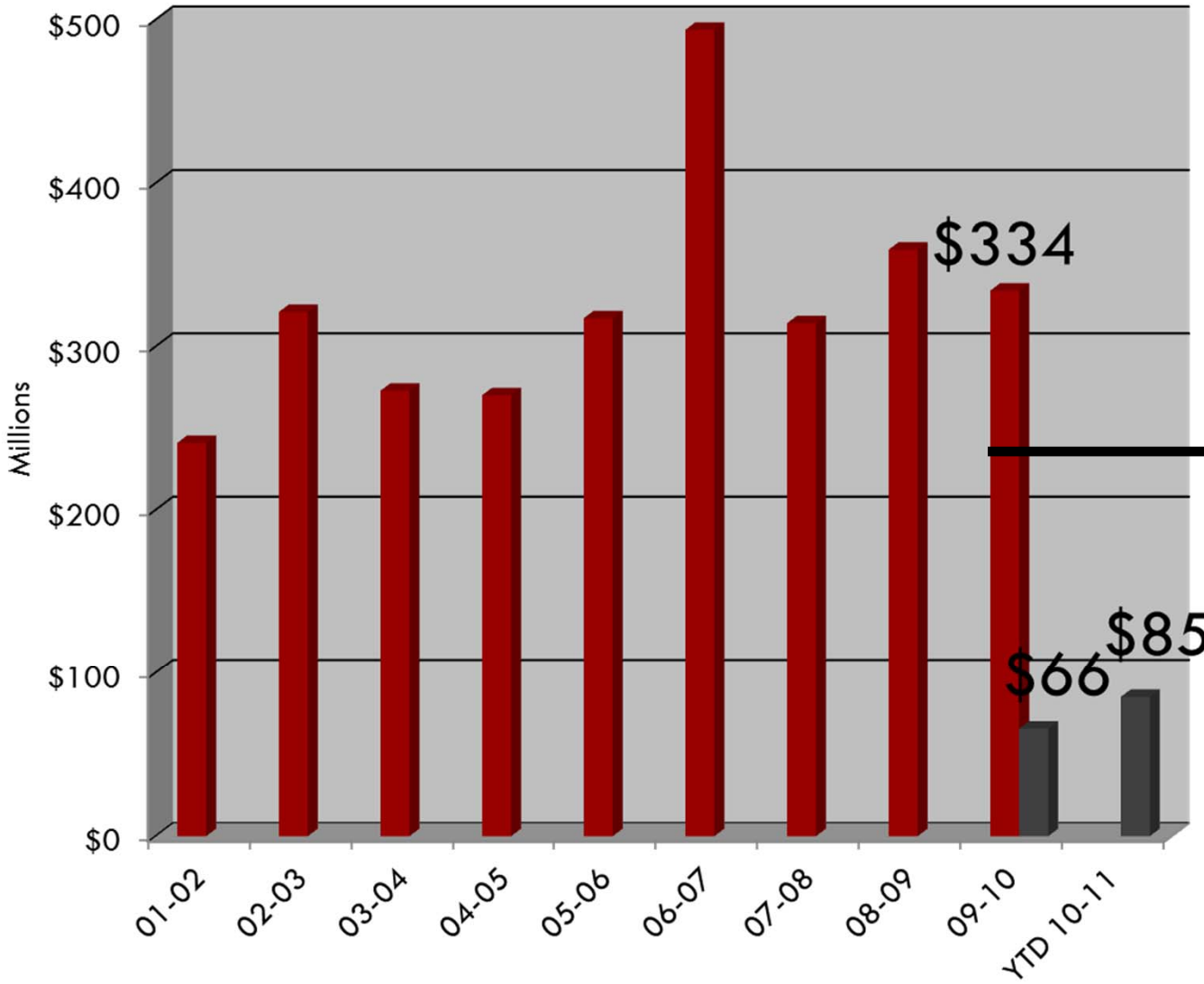
Source: Louisiana Workforce Commission



- US
- LA
- Lafayette Parish



CONSTRUCTION VALUATION

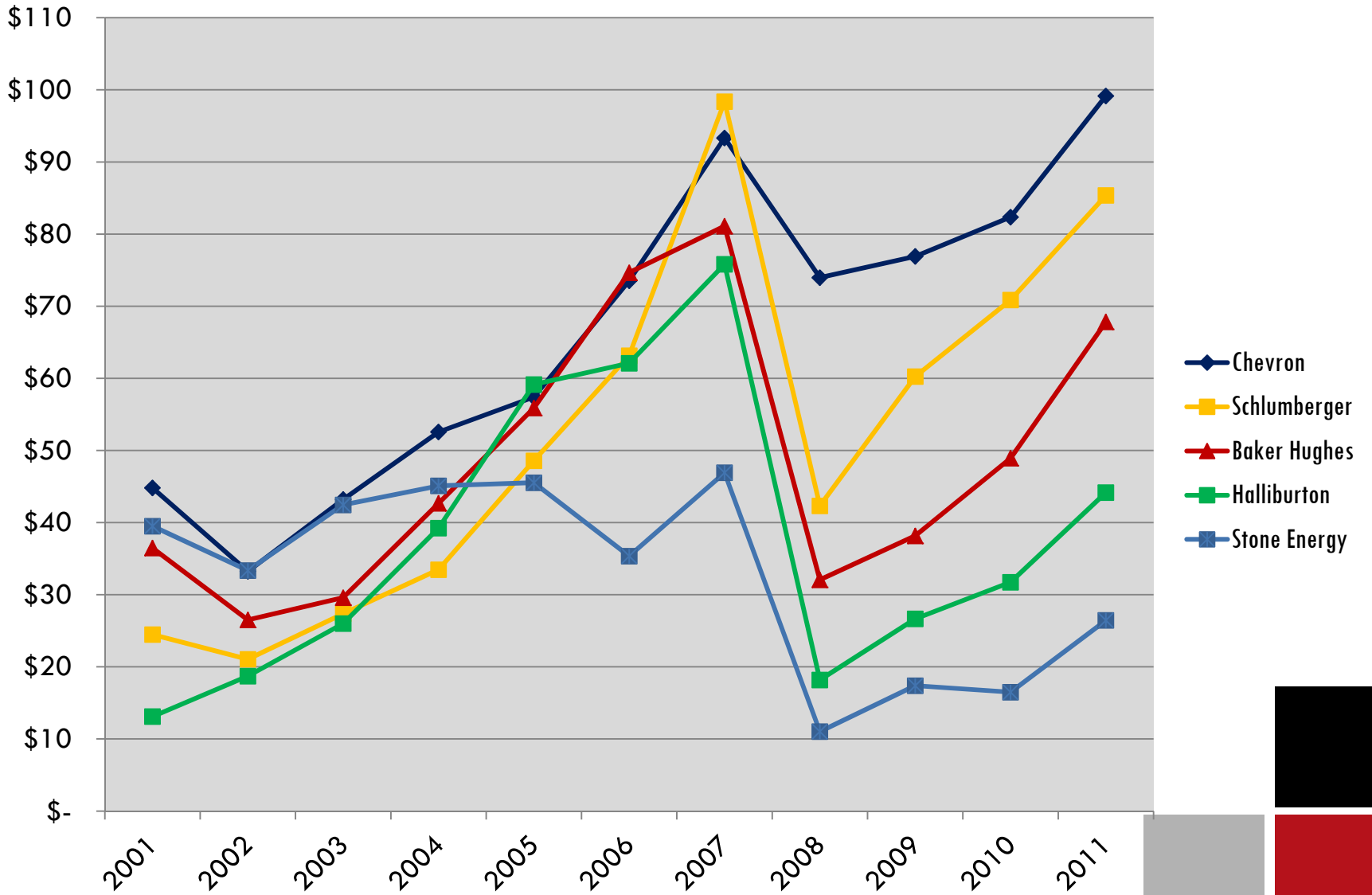


exceeded
forecast by
\$100
million



YEAR-END STOCK PRICES

for Selected Energy Companies



Source: Bigcharts.com

Lafayette is...

Top 100

Place to Live

strong local leadership

employment opportunities

community commitment

improving real estate markets

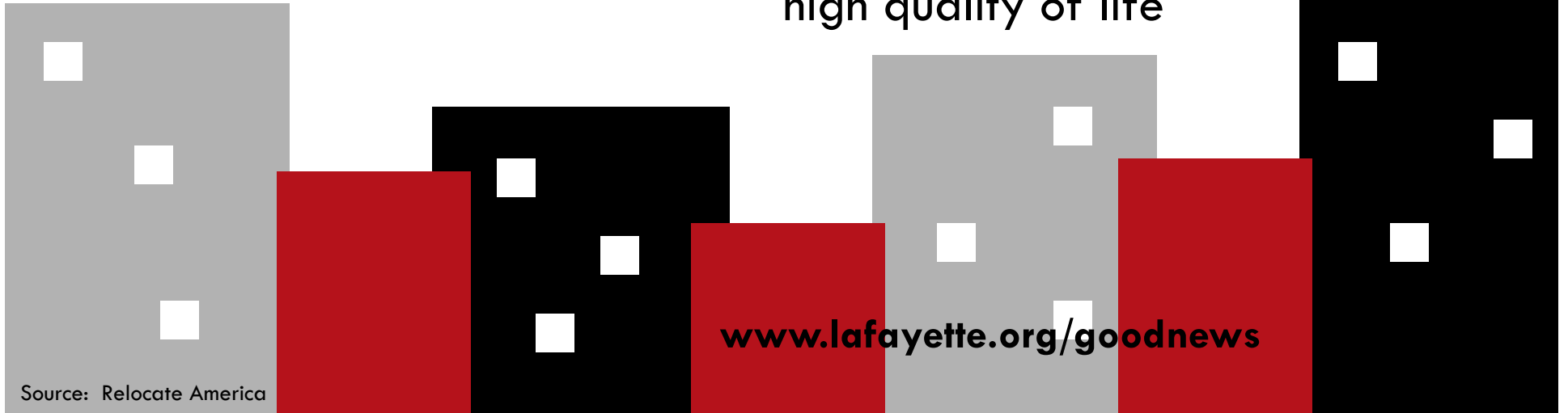
green initiatives

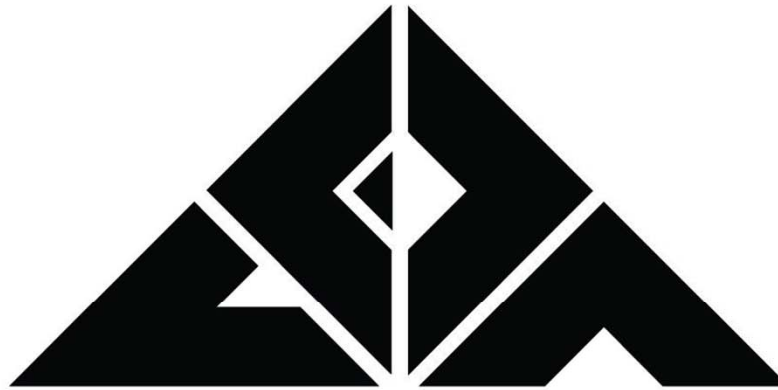
recreational options

high quality of life

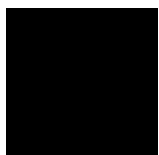
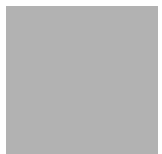
www.lafayette.org/goodnews

Source: Relocate America





LAFAYETTE ECONOMIC DEVELOPMENT AUTHORITY



Learn more about LEDA at

www.lafayette.org