



UL Lafayette  
International Student Luncheon  
May 13, 2011

**Lafayette is...**

**Top 10**

**Economic Development  
Collaboration- The  
Opportunity Machine**

**Place Where Digital  
Media is Clustered**

[www.lafayette.org/goodnews](http://www.lafayette.org/goodnews)

# Lafayette is...

**1 1<sup>th</sup>**

Best Performing Large  
Metro/City in the nation

**2<sup>nd</sup>**

five-year  
salary growth

**4<sup>th</sup>**

one-year  
high-tech  
GDP growth

**6<sup>th</sup>**

five-year  
job growth

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# Lafayette is...

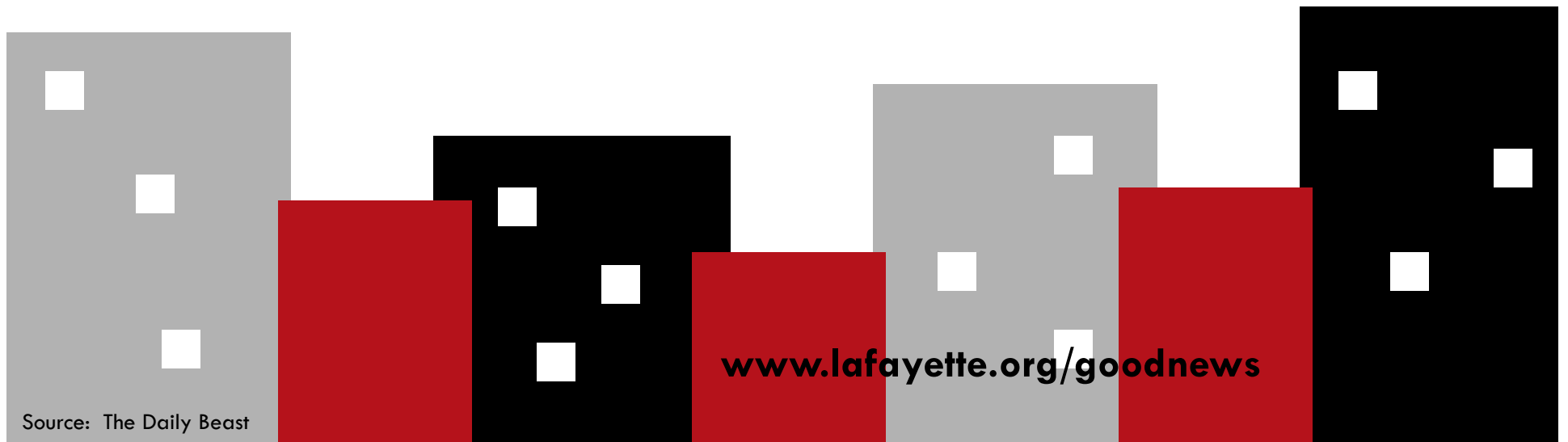
# Top 20

## Metros with positive growth

overall employment

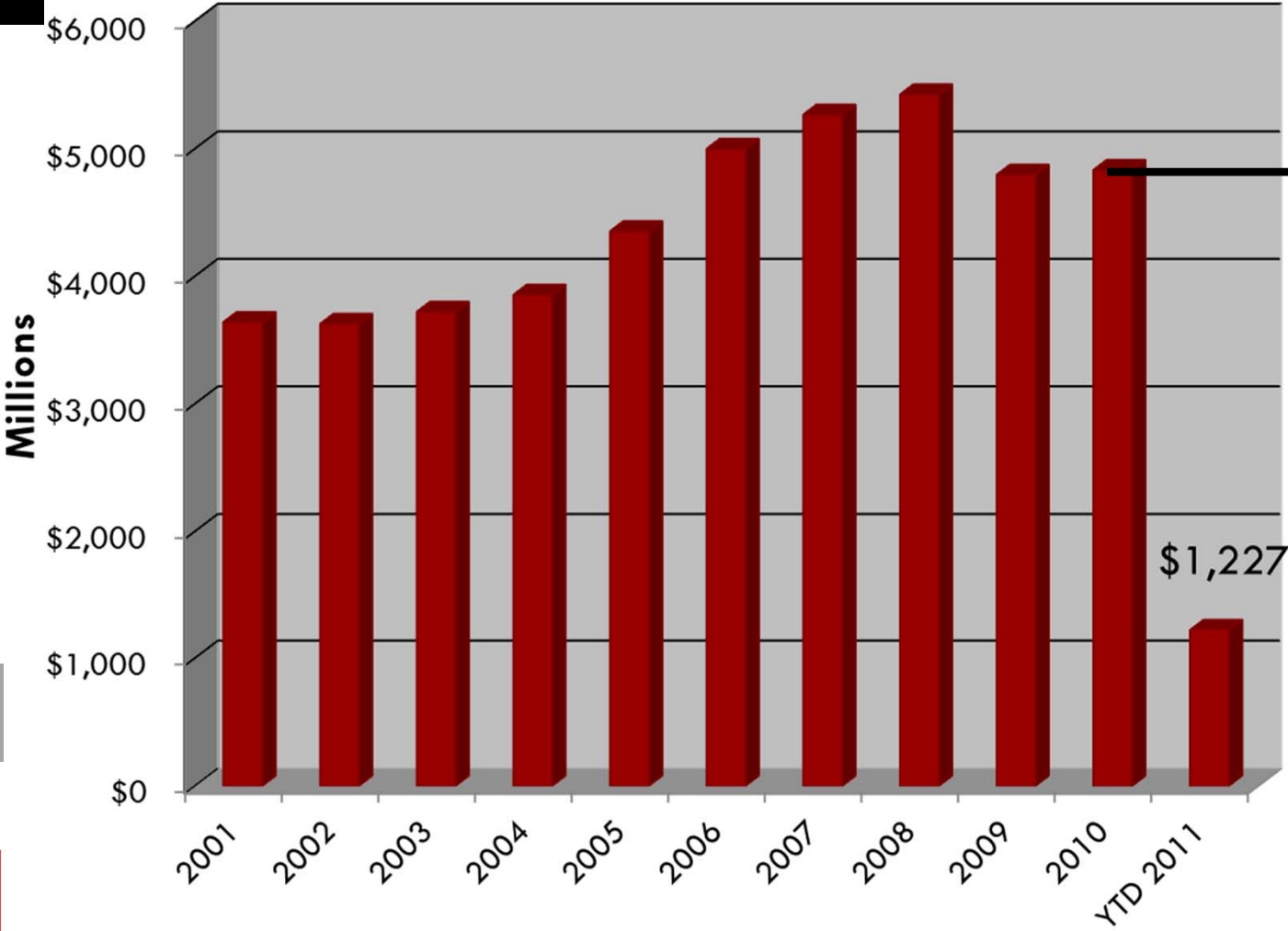
per capita personal  
income growth

metro area GDP



Source: The Daily Beast

# RETAIL SALES



**\$4.8 billion**

Source: Lafayette Parish School Board

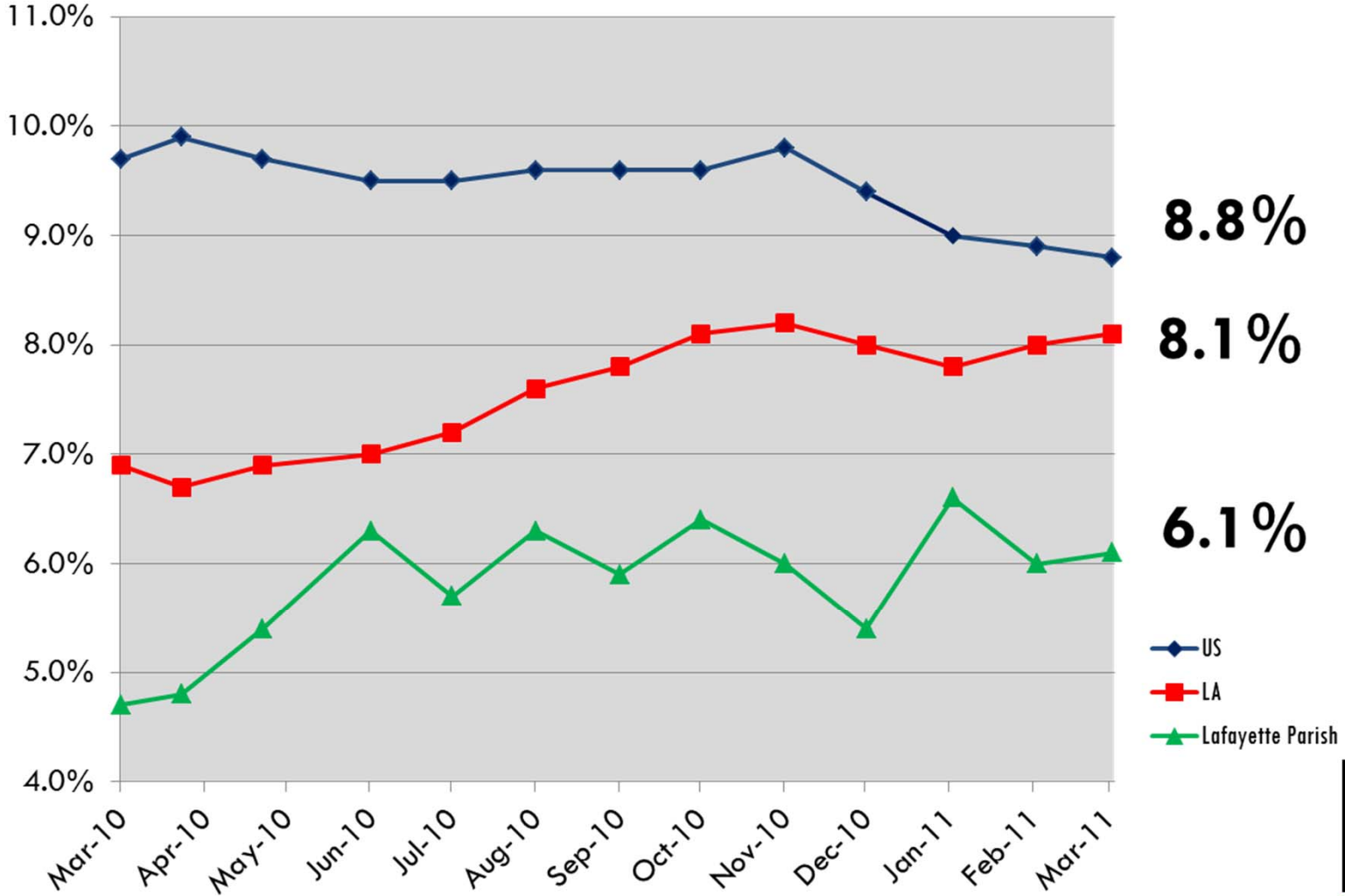
# EMPLOYMENT SECTORS

**22.5%** employed in wealth-creating industries

Industry	LAF	LA	U.S.
Mining	10.4%	2.7%	0.57%
Construction	3.9%	6.3%	4.0%
Manufacturing	6.4%	7.2%	8.9%
Transportation	2.6%	4.2%	3.7%
Wholesale trade	5.2%	3.7%	4.2%
Retail trade	11.8%	11.5%	11.0%
Information	1.8%	1.5%	2.1%
F.I.RE*	5.6%	4.9%	5.8%
Health Care	13.6%	12.7%	12.8%
Leisure/Hosp.	10.2%	10.6%	9.8%
Services	16.2%	15.6%	19.7%
Government	12.3%	19.1%	17.4%

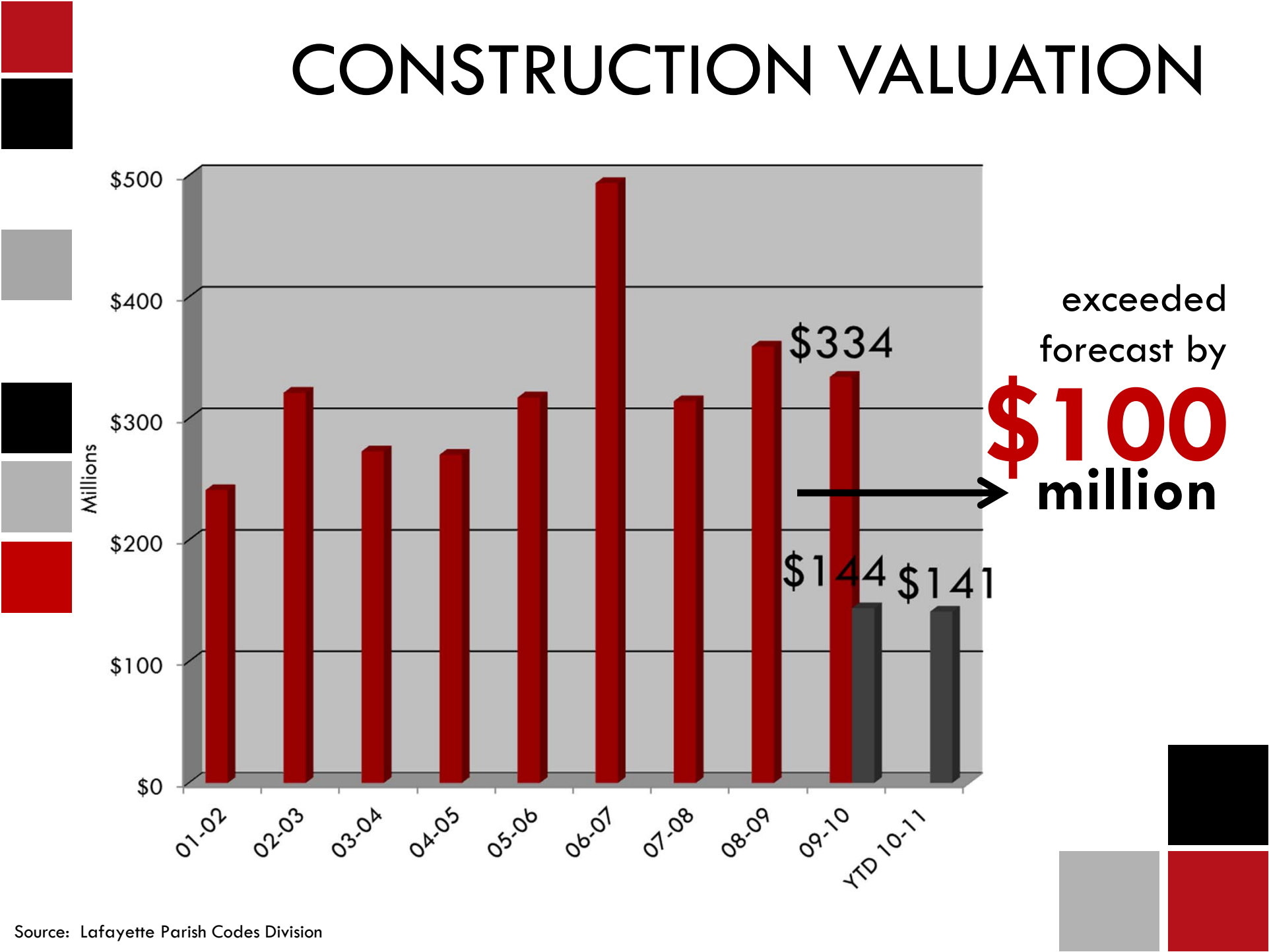
Source: Louisiana Workforce Commission, March 2011

# UNEMPLOYMENT



Source: Louisiana Workforce Commission, March 2011

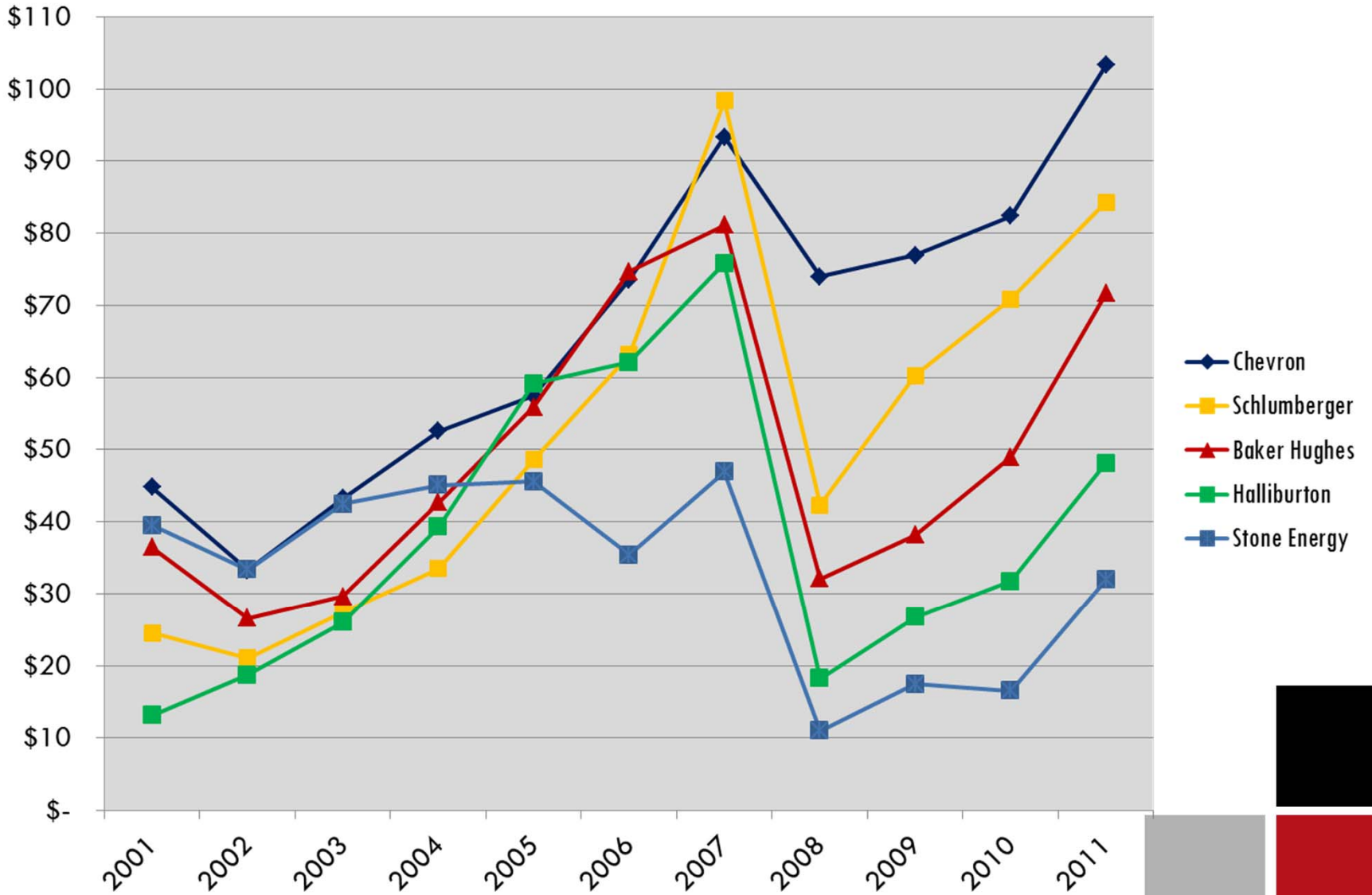
# CONSTRUCTION VALUATION



Source: Lafayette Parish Codes Division

# YEAR-END STOCK PRICES

for Selected Energy Companies



Source: Bigcharts.com

**Lafayette is...**

**Top 100**

**Place to Live**

strong local leadership

employment opportunities

community commitment

improving real estate markets

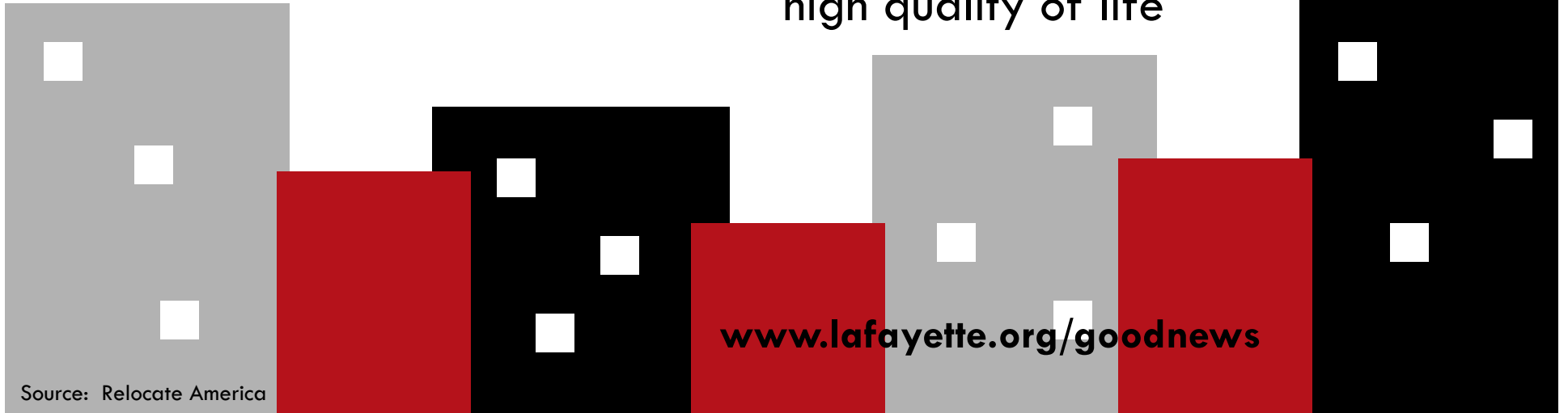
green initiatives

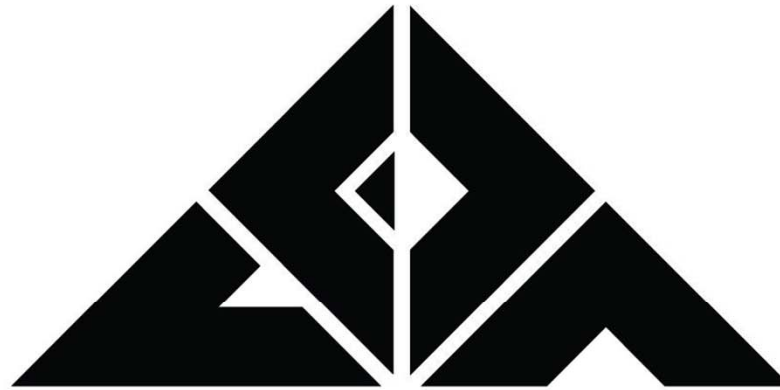
recreational options

high quality of life

[www.lafayette.org/goodnews](http://www.lafayette.org/goodnews)

Source: Relocate America





# LAFAYETTE ECONOMIC DEVELOPMENT AUTHORITY

Learn more about LEDA at

[www.lafayette.org](http://www.lafayette.org)

